

# CALL FOR ARTISTS - REQUESTS FOR PROPOSALS (RFP) FOR LEXINGTON UTILITY BOX ART WRAPS



**LEXINGTON**

in partnership with



## Project Overview

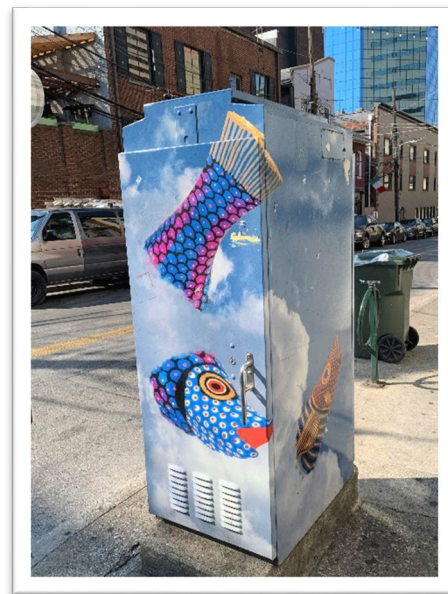
The City of Lexington is seeking original designs from local artists for art wraps to be placed on utility boxes within Fayette Co. Lexington has approximately 400 utility boxes, most of which are a nondescript, gray metal box. The city is partnering with Image360 to produce vinyl art wraps for selected sites, with the prioritizing boxes to be located in districts with little to no public artwork.

These works will be installed in Lexington during the summer of 2024, as a continuation of 2019 art wraps pictured below. The vision for this project is to partner with local artists and bring forth local designs and original artwork that can be digitally printed onto a vinyl art wrap and attached to existing utility boxes, adding to Lexington's public art. Upon selection, designs will go before the Public Art Commission for final approval. The art may be removed by the city at any time, for any reason.

This opportunity is open to artists residing in Fayette County. **The application deadline for receipt of proposals is 11:00 PM (ET), Friday, April 19<sup>th</sup>, 11:00 PM.**



*Artwork by Stevie Moore*



*Artwork by Mary Rezny*

## Artwork Specifications

### The design should:

- Enhance the environment of the specified location through artistic means.
- Be relevant and accessible to Lexington audiences.
- Reflect an original idea, design, or concept.

### The design should not:

- Contain business names, brands, trademarks, logos, addresses, websites, social media links, phone numbers or other promotional language.
- Include words.

Exact measurements for each utility box may vary slightly, but the average dimensions are:

1. Side A – 24" x 65"
2. Side B – 33" x 64"
3. Side C – 24" x 65"
4. Side D – 33" x 64"

The estimated life of a wrap is seven years, and wraps are designed to be graffiti-proof. The city is not responsible for damage to the wrap resulting from vandalism, accidents or natural disasters.

## **Selection Criteria**

The selection of artwork will be made by city employees, arts professionals, and representatives of organizations that are located within the immediate area of the utility box locations. All eligible proposals will be reviewed and selected based upon the following criteria:

- Quality of the design concept.
- Appropriateness of the proposed design concept.
- Suitability of the proposed artwork to the specific site location.

## **Artist Award**

Artists will be awarded \$1,200 for the selection of one design for a utility box and preparation of the design for printing. No design fees will be paid for preliminary sketches or designs submitted with the proposal.

## **Timeline**

**Deadline for RECEIPT of Proposals: 11:00 PM (ET), Friday, April 19<sup>th</sup>.** No late or incomplete proposals will be accepted.

**Selection of Artists:** Early May, 2024.

**Anticipated Project timeline:** The timeline for the project and completion has some flexibility. Preference is for the project to start in June and be completed by August.

## **How to Submit a Proposal:**

To submit a proposal, artists must complete the application form and submit designs and descriptions. To apply, visit: <https://www.lexingtonky.gov/boards/public-arts-commission>

Artists may submit up to three (3) unique designs.

### **Proposals must include:**

- Completed application form.
- A concept statement of the proposed work and how it relates to the identified goals of the RFP. (Less than 500 words).
- Up to 3 images of designs in the appropriate aspect ratio of the utility boxes. (Include views for multiple sides if applicable.)
- A brief description (50 words or less) for each design submitted.

**Please be sure to save each uploaded file with the artist first initial and last name --- along with content of the file. For example: "MSmith Image #1" or "MSmith Description #1"**