

PHASE TWO APPLICATION - SCORING METRIC		
CRITERIA	SCORE (Award points per item as identified in the criteria)	
1. Project meets and/or furthers the stated guidelines, goals and strategies of the Public Art Master Plan. (Award 0 - 4 per item) (Reference pages 15 - 28 in the Master Plan.)	Potential Points = 28	
A. Embraces local identity or is reflective of the community and local stories.		
B. Identifies underserved areas or districts with little or no public art.		
C. Uses Public Art to activate and define spaces.		
D. Includes opportunities for community/neighborhood involvement and approval throughout the planning and implementation process.		
E. Celebrates artistic excellence by using professional standards throughout the planning, artist selection and installation processes.		
F. Presents educational opportunities through collaborative processes, integrated programming, workshops, etc.		
G. Includes conservation and maintenance plans and funds for the artwork.		
2. Project supports public art of the highest quality (Award 0 - 5 points per item) (Reference pages 20 and 28 in the Master Plan.)	Potential Points = 20	
A. Artist demonstrates artistic excellence, innovation and originality as represented in past work (or selection process is in place to ensure this.)		
B. Artist demonstrates capacity for working in the proposed media and with concepts that are appropriate to the project goals and site (or artist selection process is in place to ensure this.)		
C. Artist demonstrates professional capacity in successfully completing works of similar scope, scale, budget and complexity (or artist selection process is in place to ensure this.)		

D. Project presents concept, approach and quality desired for inclusion in Lexington's Public Art collection.		
5. Project contributes to a diversity of art form and/or artist. (Award 0 - 7 points per item) (Reference pages 27 - 28 in the Master Plan.)	Potential Points = 14	
A. Artwork presents Lexington with a new or unique medium, concept, or artistic process.		
B. Artist is new to Public Art in Lexington or is part of an underrepresented community.		
6. Project has an appropriate site. (Award 0 - 4 points per item) (Reference page 27 of Master Plan.)	Potential Points = 16	
A. It is located in a place of high visibility		
B. The site has broad public access		
E. The site is available for the project		
F. The site is appropriate for the scale, scope and medium proposed.		
7. The project has engaged partners and community stakeholders (Award 0 - 5 points.) (Reference pages 27 - 28 of Master Plan.)	Potential Points = 5	
8. The Project Task Force has the experience and capacity to manage the project (Award 0 - 6 points) (Reference page 27 of Master Plan.)	Potential Points = 6	
9. The project has addressed appropriate safety and permitting issues (Award 0 - 5 points) (Reference page 27 of Master Plan.)	Potential Points = 5	
11. The project can be successfully completed within determined budget and timeline (Award 0 - 6 points) (Reference page 27 of Master Plan.)	Potential Points = 6	
	Potential Points = 100	