

MIAAC Outreach Committee Zoom Meeting
Minutes
Jan. 28: 5:15-7:15pm

I. The meeting started with an introduction of Commissioners and guests present: Dr. Huajing Maske, chair of the Outreach Committee, Commissioner Adrian Wallace, Mr. Jerry Clark, and Ms Dominique Olbert President of CRCKY. Commissioner Camilo Quintana and another guest were unable to connect.

There were no prior minutes to approve as this was the initial committee meeting. Thereafter, Dr. Maske turned to review the Communications Protocols and guidelines found at: <https://www.dropbox.com/scl/fi/wbmefoop7k7hbxt8tlrs1/Communication-Guiding-Questions-Template.docx?dl=0&rlkey=ds27mqn50px3kiskycrn7fskc>

- Discussion commenced with the first item, to identify and quantify local immigrant communities. A 2020 Title VI LFUCG Languages Report provided by Isabel Taylor was referenced that had been sent to members prior to the meeting by Dr. Maske. The report identifies Lexington's major language groups.
- Taylor questioned the limitations present in the second item, to focus on artistic, cultural, and current issues given the Outreach committees mandate to develop effective communication strategies for each community that would be supporting all other committees, including immigration and business and the Commission at large.
- Discussion ensued on starting with small steps to develop strategies. An information highway that is two way; receiving community input and providing information to the communities.
 - A method mentioned was What's App cell phone networks as that is a method of communication most used, and one which people without access to computers utilize extensively.
- The discussion then continued on to the fourth item on the Outreach Responsibilities list – a new Ambassadors Program to welcome, honor and generate more participation from the various leaders of underrepresented countries of the 5 global regions.
 - Dr. Maske had researched other similar programs and agreed to do a preliminary outline of a MIAAC Ambassador plan. T
- The meeting ran over time and Commissioner Wallace and Mr. Clark had to leave, but Mr. Wallace agreed to co-chair the committee and Isabel Taylor agrees to advise the two chairs.
- Dr. Maske would send out proposals for meeting dates for 2021.
- Dr. Maske, Dominique Olbert, and Isabel Taylor remained to discuss steps forward.
- The meeting was adjourned at 7:20 p.m. with Isabel Taylor promising to draft the minutes from her notes for Dr. Maske to review and complete.