



PROGRAM ELIGIBILITY AND GUIDELINES

Art on the Town is a new program, offered by the City of Lexington, to provide free outdoor retail and demonstration space to local artists, craftspeople, and authors in downtown Lexington.

Starting in June, 2022, Art on the Town began offering 8 mobile carts. The carts include shelving, racks for hanging work, an awning, counter space and lockable storage. Carts will also include lighting (for use if a power source is available.) Additional carts will be added to meet the demand.

Artists approved for the Art on the Town program, may utilize the art carts at many downtown events such as Farmer’s Market, Thursday Night Live, and, beginning in March, 2023, the art carts will be featured monthly for Gallery Hop in Tandy Park. Artists may also sign up for carts at any time of their choosing, in conjunction with downtown conventions, conferences, festivals, and other events.

Goals

- To provide Kentucky artists, craftspeople and authors with opportunities to market, sell and demonstrate their work
- To provide local residents, visitors and tourists with opportunities to purchase original local works of art and to engage with local artists and authors.
- To create a dynamic, active, and creative destination.

Eligibility

Artists that meet the following criteria may apply to participate in the Art on the Town Program.

- Participating artists must be full-time Kentucky residents.
- Artists who have been juried into, or selected for, an exhibition, art festival, art exhibit, or sales venue are eligible to apply. Participating artists are also members of the Kentucky Arts Council’s Kentucky Crafted Program, Art Inc., or the Kentucky Guild, or have juried into art fairs such as the Woodland Art Fair, the Kentucky Market, and/or exhibitions or sales at art galleries or retail venues.
- Artists who have received an Al Smith Fellowship from the Kentucky Arts Council (any discipline).
- Authors who have been accepted to participate or sell their work at the KY Book Festival, Southern KY Book Festival, Berea Artisan Center, a retail bookstore, or similar type event or sales venue.
- Artists may participate in Art on the Town ONLY with the same work that that is submitted with their application. All work must be **original** and/or digitally created or manipulated work that is derived from their own original work.
- Artists must be 18 years of age or older.

- Artists must have a current sales and use tax account with the Kentucky Department of Revenue for your art or craft business.
- Artists must submit a complete application, and attend at least one LFUCG orientation session for the Art on the Town Program prior to participation.

Program Details and Guidelines



- 8 mobile art carts, will be available, at no charge, for artists meeting the eligibility criteria on the previous page and accepted onto the Art on the Town roster.
- Artists will have access to a scheduling calendar that will include information on upcoming conferences, conventions and other events in downtown Lexington. Carts will be available to artists on a first-come, first-served basis. Depending upon demand, some limits on reservations may be established to ensure accessibility of the carts to many artists.
- The art carts will serve artists of all media and disciplines -- paintings, sculpture, jewelry, books, broadsides, notecards, prints, woodworking, and other art forms.
- Artists will load their work into the cart and remain with it throughout their scheduled time and unload the cart at the end of the day. NOTHING will be stored on the cart overnight or when not in use.
- Artists must display their work and if for sale, be able to complete sales transactions and collect tax.
- To assist the development of the Art on the Town program, artists will be asked to provide sales reports and program feedback for any months that they utilize an art cart.
- Carts may typically be scheduled for approximately 10 AM to 8 PM from March through October and from 10 AM to 4 PM in November and possibly December. Artists may schedule carts for partial or full days.

Logistics

- Carts are typically located at Tandy Park, or other downtown locations for specific events.
- Artists will be assigned specific carts and locations for each scheduled time.
- The carts have locks that must be removed prior to use and must be returned to the cart at the end of use each day. Artists are responsible for unlocking and re-locking their carts.
- The carts have some shelving, grid panels and hooks for hanging. Artists will need to provide special display hardware or materials --- and remove at the end of the day.
- Artists may add limited floor easels or tables next to their cart, as long as it does not block sidewalks, businesses or access to other carts.
- Artists should try to reserve use of a cart at a minimum of one-week in advance. Cancellations of scheduled dates must be made ASAP so that it does not take opportunities from others.
- No-Show artists (without cancellation) will be removed from the roster of eligible artists.