

Lexington-Fayette Urban County Government 2021 Disparity Study



LEXINGTON

BBC
RESEARCH &
CONSULTING

Presented by

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BBC Research & Consulting

Denver, CO

Prime Consultant

EHI Consultants

Lexington, KY

**Community
Engagement**

Abundant Living

Lexington, KY

**Anecdotal
Evidence**

Holland & Knight

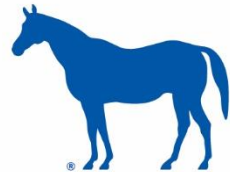
Atlanta, GA

**Legal
Consultation**

Davis Research

Calabasas, CA

**Survey
Execution**



LEXINGTON

- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Legal compliance



Project management
Community engagement
Legal framework and analysis
Review of contracting
Data collection
Utilization analysis
Availability analysis
Disparity analysis
Analysis of marketplace
Recommendations
Reports and presentations

COMMUNITY ENGAGEMENT



Informational efforts

- Steering committee
- Webpage/e-mail
- Public notices



Engagement efforts

- Public meetings (2)
- Business surveys
- In-depth interviews (40)
- Focus groups (2)
- Written testimony

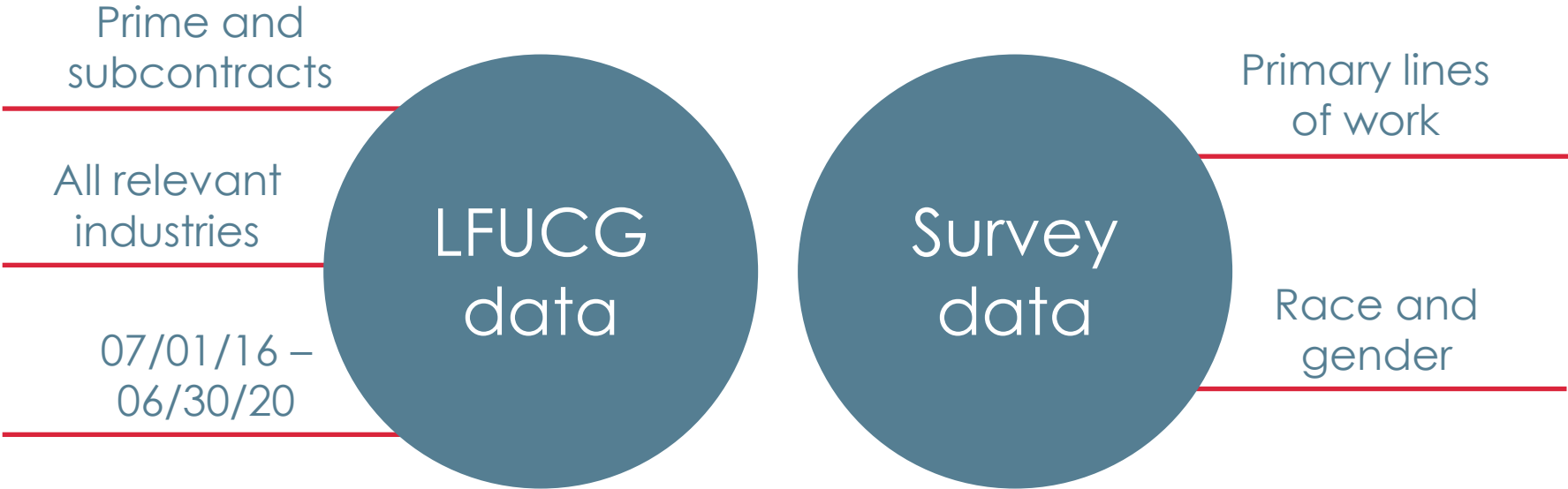
DATA COLLECTION



Data assessment

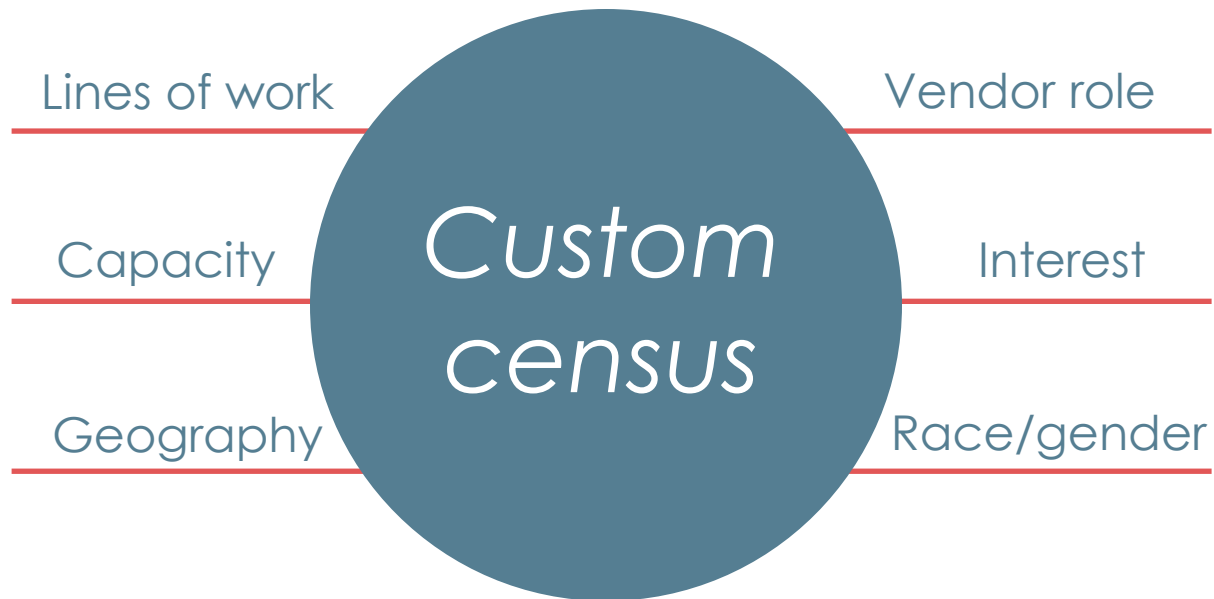
- Prime contracts and subcontracts
- Formats, systems, and types
- Data requests and follow up

UTILIZATION ANALYSIS



M/W
participation

AVAILABILITY ANALYSIS



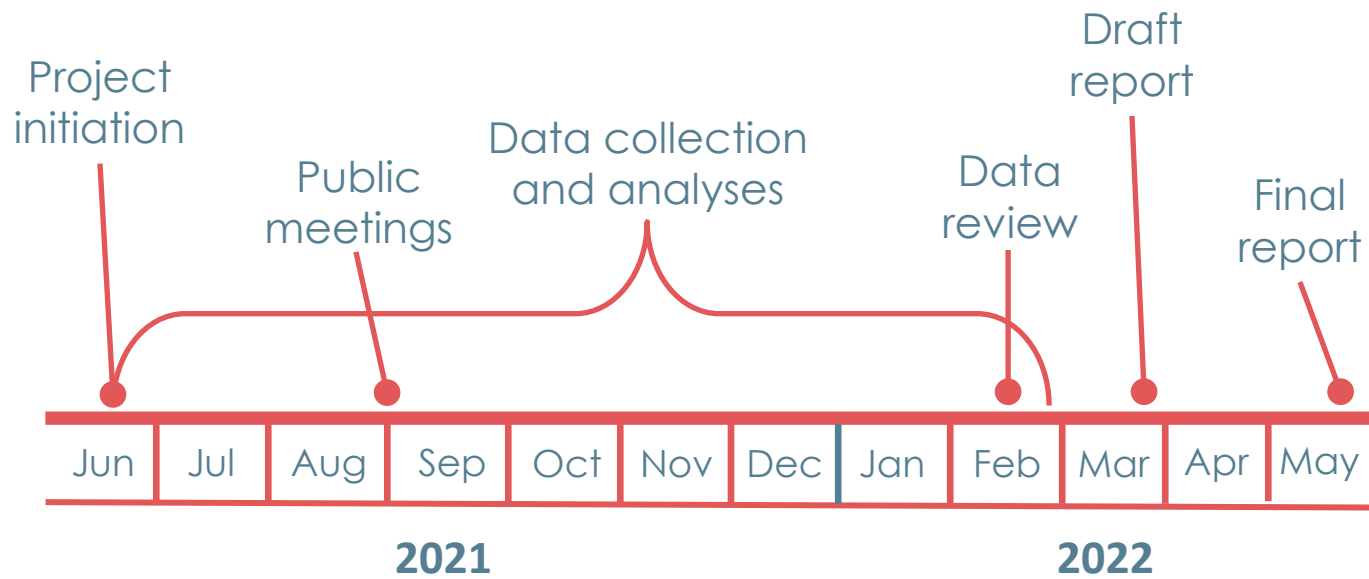
M/W
availability

DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

PROJECT SCHEDULE



THANK YOU!