

608 East High Street
Aylesford Historic District

Anthony Humphress Owner/Applicant

Scope of Work
Install signage.

Background

The applicant is requesting a Certificate of Appropriateness to add signage to the front façade of the historic structure. The signage will be located at the second floor level between the two left windows. The proposed sign will be an oval thirty-six inches by twenty-four inches.

Guidelines

V. Guidelines for signs

DESIGN PRINCIPLE: Signs should be appropriate for buildings and sites in their design and placement as well as meeting the LFUCG’s sign ordinance, which is administered by the LFUCG Division of Building Inspection. Historic signs should be preserved and maintained. New signs should be compatible to the building, site, street and district.
Signs include free-standing, projecting, roof and wall or window mounted signs of the following types: Advertising, attraction board, bulletin board, business, construction, directional, government, historic marker, incidental, identification, information, menu based, nameplate, political, real estate, marquee, awning and canopy.

Signs:

- A. that are historic, such as painted wall signs, should be preserved and maintained.
- B. can consist of materials such as wood, metal or fiberglass and may be painted or applied lettering. Sandblasted wood signs are appropriate. Plastic substrate signs, plywood signs or unfinished wood are not recommended.
- C. should be sized in proportion to the building and relate to and compliment, not overwhelm, the site, building and street. Avoid oversized signs.
- D. should be located at traditional sign locations for buildings and sites.
- E. should have hardware anchored into mortar not masonry.
- F. should use spot or up-lit lighting. Internally-lit signs are not allowed.
- G. that are wall-mounted should be installed so that they do not have an adverse affect on the surface to which they are mounted.
- H. should not obscure, cover or disfigure architectural features and details of any structure or site.
- I. that are obsolete should be removed from historic sites and structures unless they are historic signs.
- J. shall not obscure the view to or from a historic site or building.
- K. In all cases, sign restrictions imposed by the Lexington-Fayette Zoning Ordinance shall be strictly applied. Additional restrictions imposed by the BOAR are intended to further refine sign restrictions for historic areas.

Findings

The proposal to install the new signage complies with the Guideline V.C. which states “ Signage should be sized in proportion to the building and relate to and compliment, not overwhelm the site, building and street.” Additionally the proposal complies with Guidelines V.G and H which state respectively signs “that are wall-mounted should be installed so that they do not have an adverse effect on the surface to which they are mounted” and “should not obscure, cover or disfigure architectural features and details of any structure or site.”

Recommendations

Staff recommends approval with the following conditions:

1. If any changes are made that alter the information submitted, resubmit the changes to staff for review and approval prior to the start of the work.
2. Once reviewed by other LFUCG Divisions, resubmit any changes to staff or Board for review and approval prior to the start of work.

Deadline for Board’s Action

August 4, 2017