Lexington-Fayette Urban County Government

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Findings Report

Submitted to The Lexington-Fayette Urban County Government by:

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The Lexington-Fayette Urban County Government Survey Executive Summary

Overview

ETC Institute administered a needs assessment survey for The Lexington-Fayette Urban County Government during the fall of 2016. The survey was administered as part of the City's efforts in undertaking a comprehensive study of its parks, recreation, trails, programs, events, and open space and developing a parks and recreation master plan. The survey and its results will guide the City while examining current parks facilities and programs and planning for future needs.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Lexington-Fayette Urban County. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at www.LexingtonParksSurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Lexington-Fayette Urban County from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 800 residents. The goal was exceeded with a total of 952 residents completing the survey. The overall results for the sample of 952 households have a precision of at least +/-3.18% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the Lexington-Fayette Urban County Government results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.



Overall Facility and Program Use

Facilities: Ninety percent (90%) of households surveyed indicated they had visited any Lexington park or recreational facility in the past year. Almost half (43%) of respondent indicated they made 20 or more visits during the past year. Of those who had visited any Lexington park or recreation facility in the past year 89% rated their condition as either "excellent" (25%) or "good" (64%). The most used park or recreation facilities visited in the past year include: neighborhood parks, Jacobson Park, and The Arboretum.

Programs: Thirty-four percent (34%) of households surveyed indicated that they had used recreation programs offered by Lexington in the past year. Ninety-one percent (91%) of respondents who used any programs offered by Lexington rated the program as either "excellent" (30%) or "good" (61%). Less than one percent of respondents rated the quality of the programs they have used as "poor".

Organizations and Facilities Used for Parks and Recreation Programs and Cultural Facilities

Nearly three-fourths of respondents (74%) indicated their household uses Lexington Parks and Recreation for their parks and recreation needs. The top three organizations, not including the Lexington Parks and Recreation, households use most often include: Kentucky State Parks (56%), churches (37%), and the YMCA (34%).

Barriers to Park, Facility and Program Usage

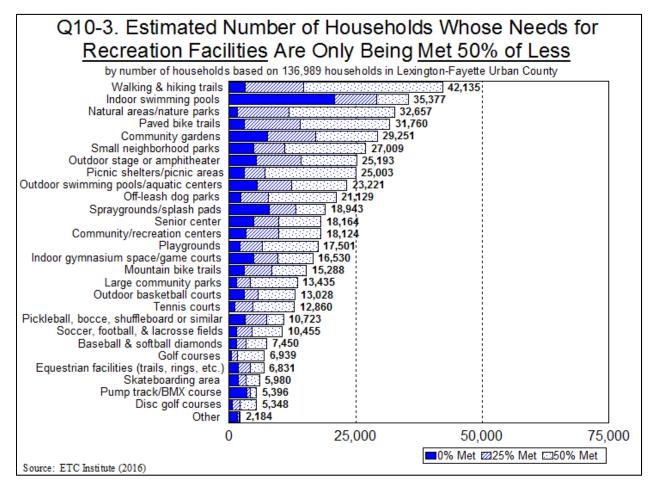
Respondents were asked from a list of 16 potential reasons to identify what prevents them from using parks, recreation facilities, trails, and programs of Lexington more often. The top four reasons selected were: not knowing what is offered (52%), distance from the home (34%), inconvenience of program times (23%), and cost of fees (22%).

Facility Needs and Priorities

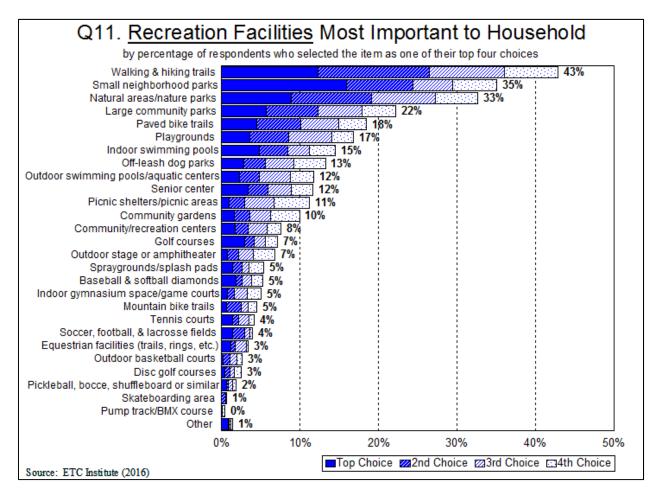
Facility Needs: Respondents were asked to identify if their household had a need for 28 recreation facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three recreation facilities with the highest percentage of households that indicated a need for the facility were: walking and hiking trails (68%), natural areas and nature parks (63%), and small neighborhood parks (62%). When ETC Institute analyzed the needs in the community, only one facility, walking and hiking trails, had a need that affected more than 90,000 households. ETC Institute estimates a total of 42,135 of the 136,989 households in Lexington-Fayette Urban County have unmet needs for walking and hiking trails. The estimated number of households that have unmet needs for each of the 28 facilities that were assessed is shown in the table on the following page.





Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the three most important facilities to residents were: walking and hiking trails (43%), small neighborhood parks (35%), and natural areas and nature parks (33%). The percentage of residents who selected each facility as one of their top four choices is shown in the chart at the top of the following page.

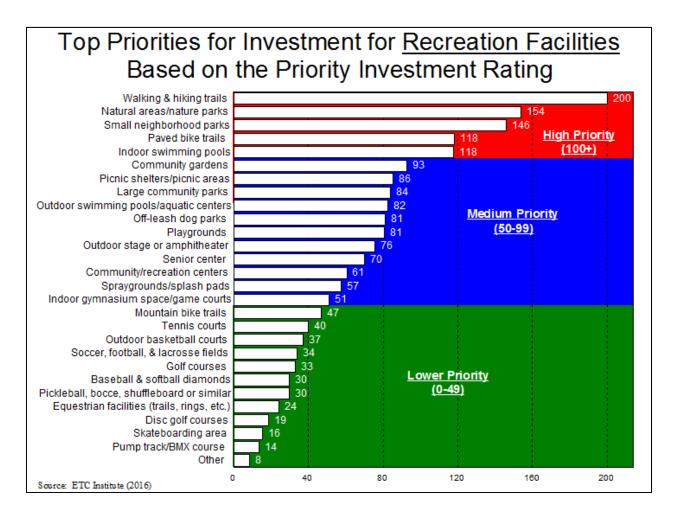


Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following five facilities were rated as high priorities for investment:

- Walking & hiking trails (PIR=200)
- Natural areas/nature parks (PIR=154)
- Small neighborhood parks (PIR=146)
- Paved bike trails (PIR=118)
- Indoor swimming pools (PIR=118)

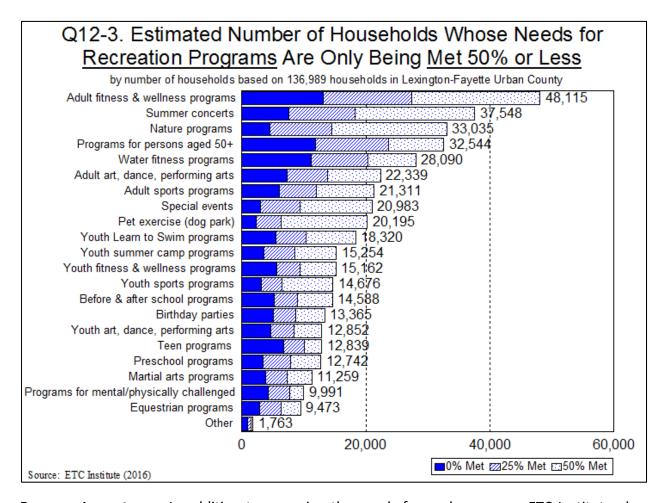
The chart on the following page shows the Priority Investment Rating for each of the 28 facilities/amenities that were assessed on the survey.



Programming Needs and Priorities

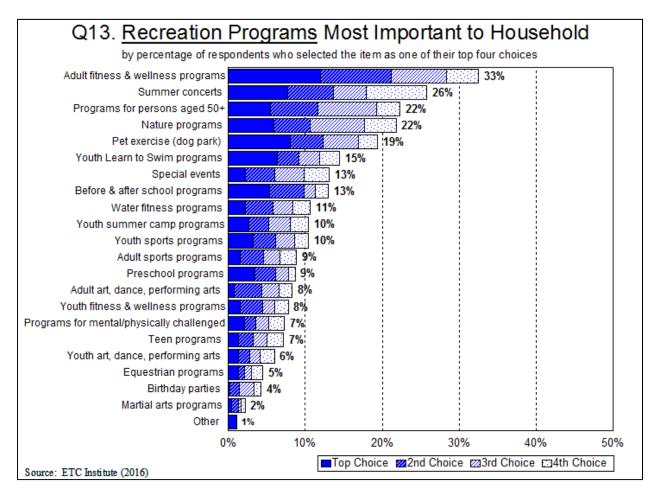
Programming Needs. Respondents were also asked to identify if their household had a need for 22 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had "unmet" needs for each program.

The three programs with the highest percentage of households that had needs were: adult fitness and wellness programs (52%), summer concerts (50%), and nature programs (38%). In addition to having the highest total need, the top three programs also have the highest unmet need among the 22 programming-related areas that were assessed. ETC Institute estimates a total of 48,115 households have unmet needs for adult fitness and wellness programs, 37,548 households have unmet needs for summer concerts, and 33,035 households have unmet needs for nature programs. The estimated number of households that have unmet needs for each of the 22 programs that were assessed is shown in the chart at the top of the following page.



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents' top four choices, the three most important programs to residents were: adult fitness and wellness programs (33%), summer concerts (26%), and programs for persons aged 50+ (22%).

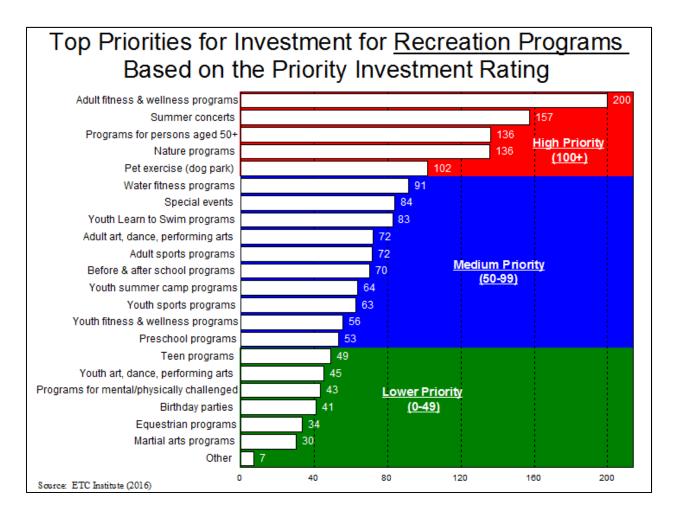
The percentage of residents who selected each program as one of their top four choices is shown in the table at the top of the following page.



Priorities for Programming Investments. Based the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following five programs were rated as "high priorities" for investment:

- Adult fitness & wellness programs (PIR=200)
- Summer concerts (PIR=157)
- Programs for persons aged 50+ (PIR=136)
- Nature programs (PIR=136)
- Pet exercise (dog park) (PIR=102)

The chart on the following page shows the Priority Investment Rating (PIR) for each of the 22 programs that were rated.



Additional Findings

Respondents were asked to rate their level of support for various actions that Lexington could take to improve its' Parks and Recreation services. Respondents were then asked to identify the three actions that are most important to them. Based on the sum of "very supportive" and "somewhat supportive" responses, respondents were supportive of 14 of the 15 items assessed. Based on the sum of "very supportive" and "somewhat supportive" responses the most supported actions include: upgrading older parks and recreation facilities (88%), buying land to preserve open space, natural, and historic areas (83%), building new recreational trails and connect existing trails (82%), offer new programs for persons with special needs (75%), and offer new programs for seniors (72%). Upgrading older parks and recreation facilities, buying land to preserve open space, natural, and historic areas, building new recreational trails and connect existing trails received the most support and were also the most important actions according to respondents.

Conclusions and Recommendations

When analyzing the programs offered by Lexington Parks and Recreation the same three items were the most important to respondent's households and had the highest level of unmet need, and the highest level of overall need. Focusing on adult fitness and wellness programs, summer concerts, and nature programs within the district would provide the greatest benefit for the largest number of residents within Lexington-Fayette Urban County.



Walking and hiking trails, natural areas and nature parks, and small neighborhood parks were among the top facilities in regards to overall importance and overall need. Walking and hiking trails was also the facility that had the highest level of unmet need among households. Lexington Parks and Recreation could provide the greatest benefit for the largest number of residents by focusing resources on walking and hiking trails within Lexington-Fayette Urban County.

The Parks and Recreation Department should also continue to focus on the events most participated in by households. The most attended events hosted by Lexington Parks and Recreation include the Woodland Arts Fair, Thriller Parade, Gallery Hop, Free Friday Flicks, and the St. Patrick's Parade.

In order to ensure that the Lexington Parks and Recreation Department continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks and Recreation Department sustain and/or improve the performance in areas that were identified as "high priorities" by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

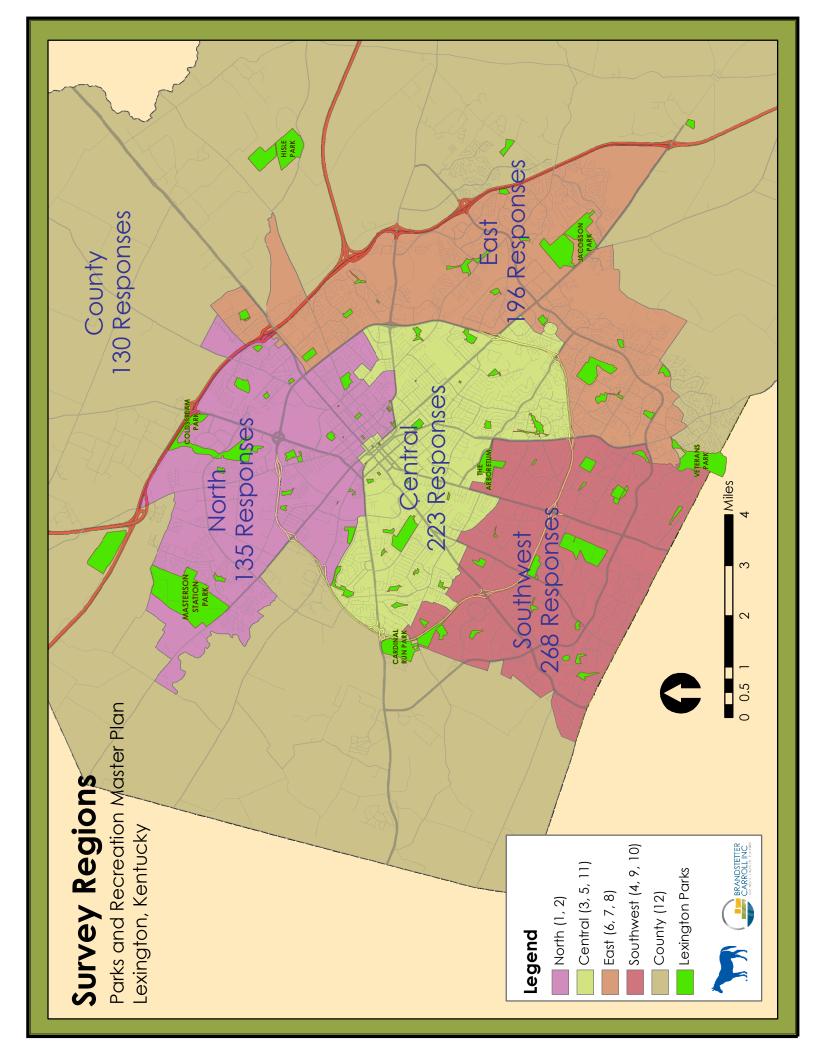
Facility Priorities

- Walking & hiking trails (PIR=200)
- Natural areas/nature parks (PIR=154)
- Small neighborhood parks (PIR=146)
- Paved bike trails (PIR=118)
- o Indoor swimming pools (PIR=118)

Programming Priorities

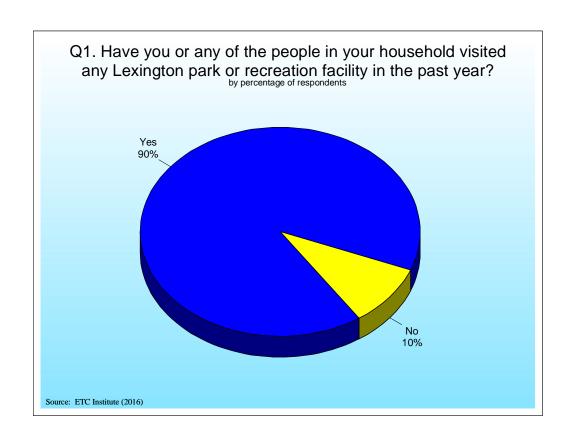
- Adult fitness & wellness programs (PIR=200)
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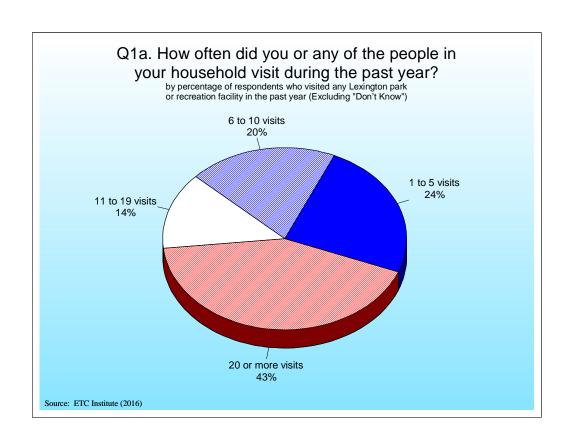


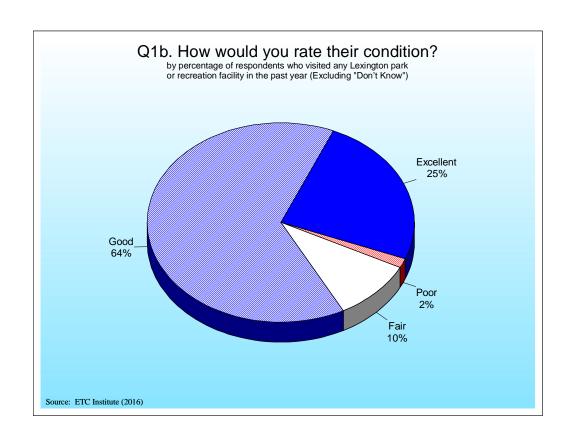


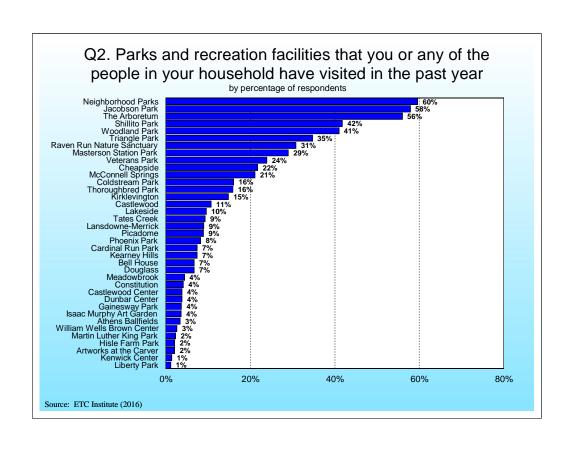
Section 1 Charts and Graphs

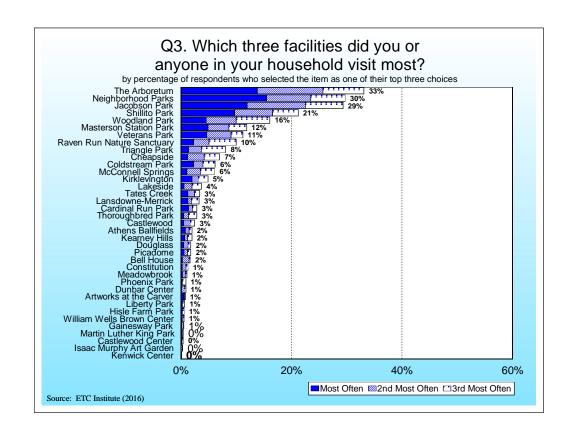


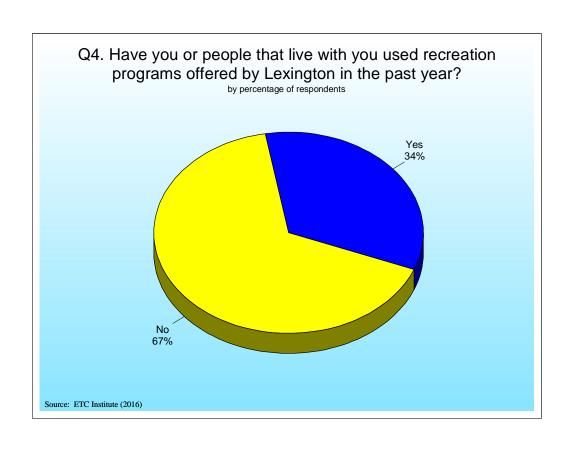


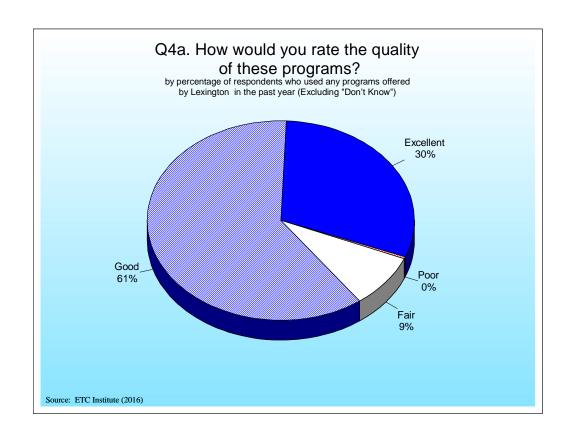


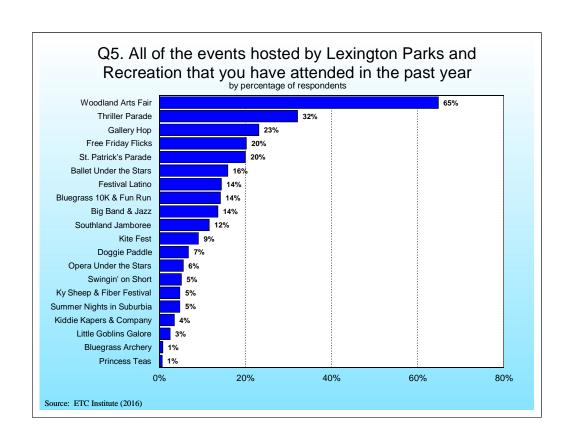




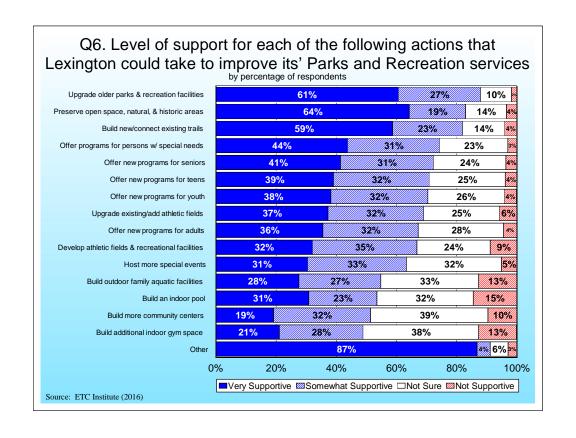


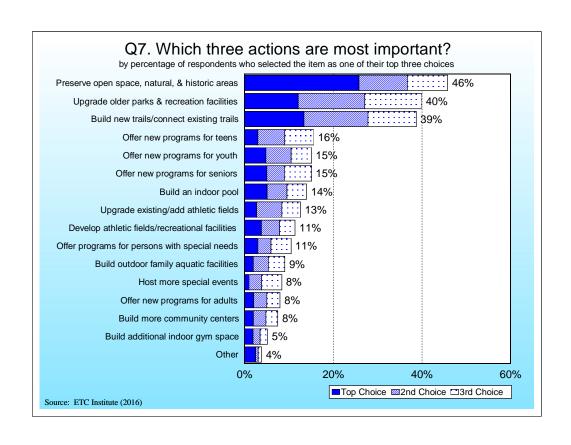


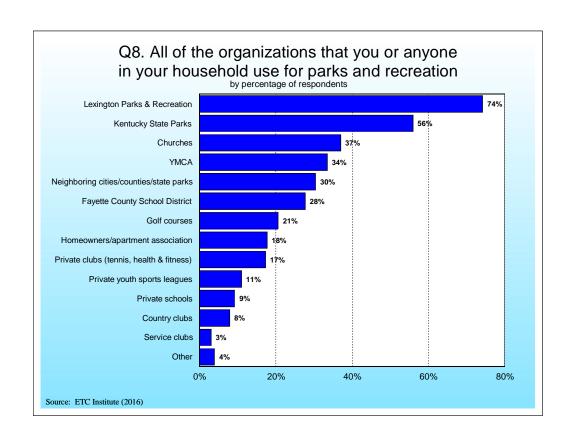


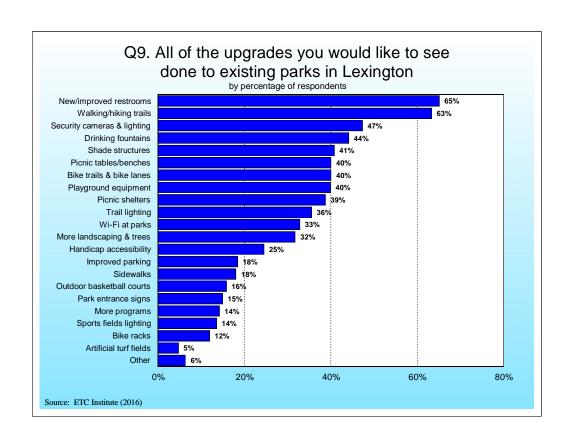


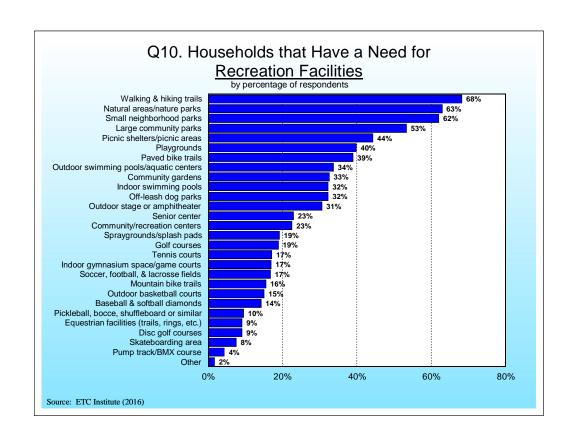


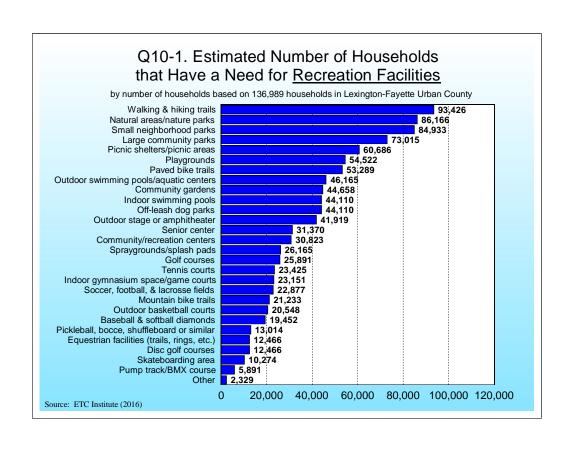




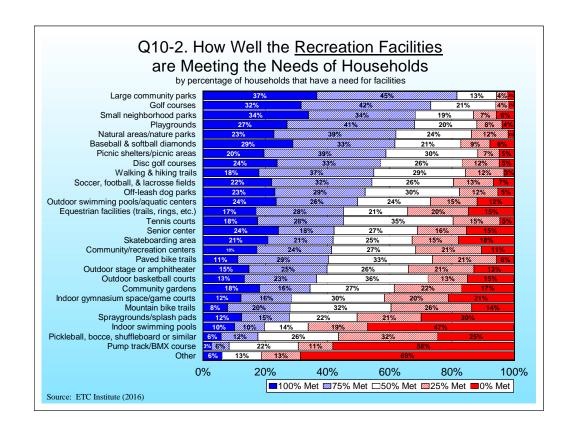


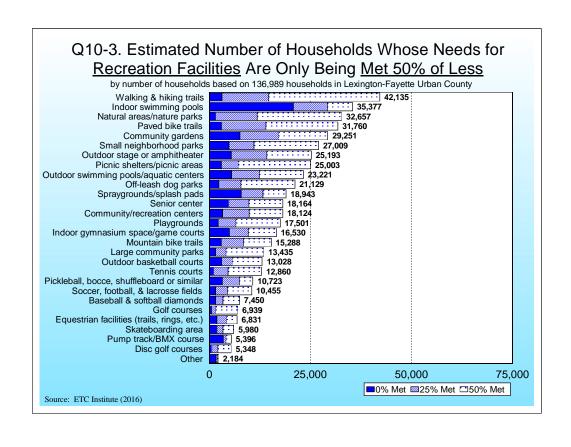




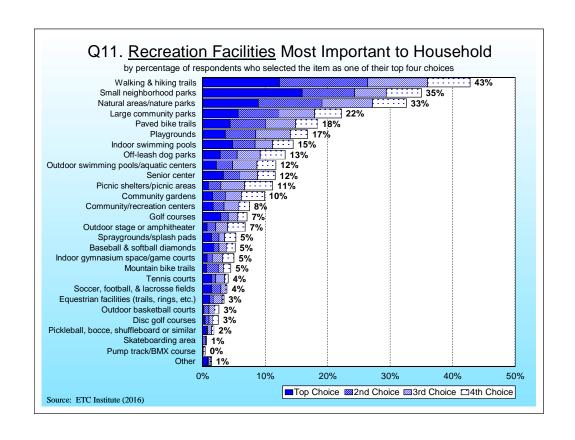


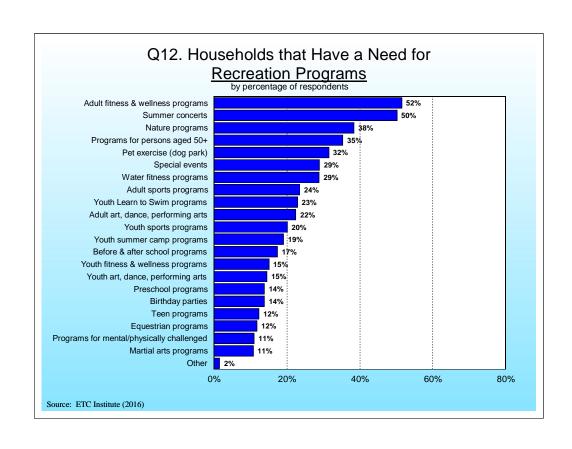




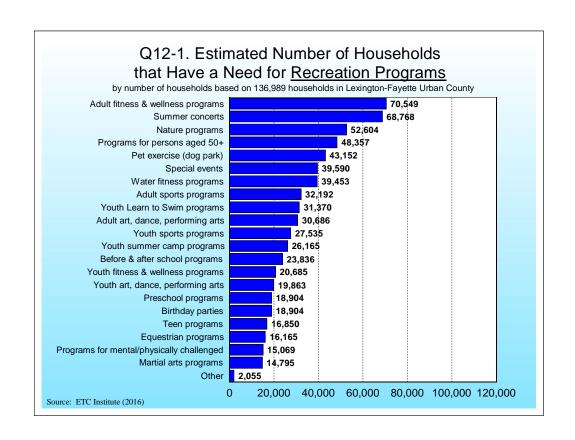


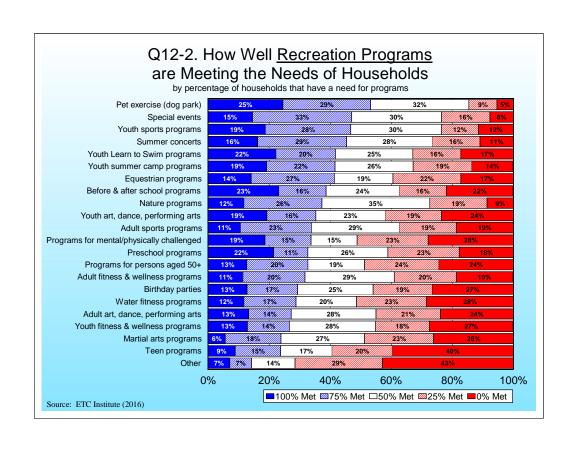


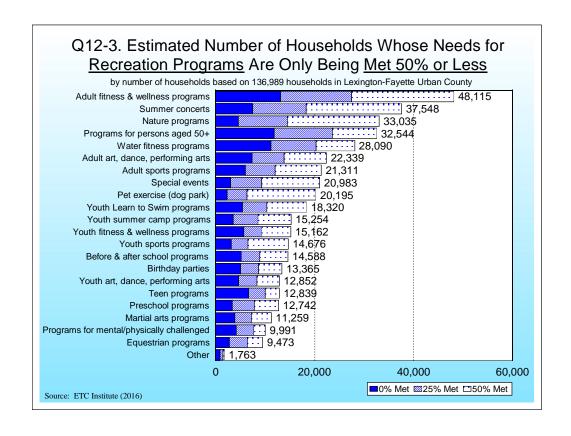


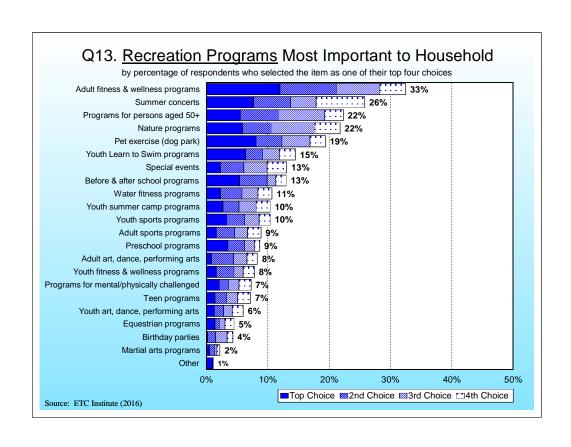




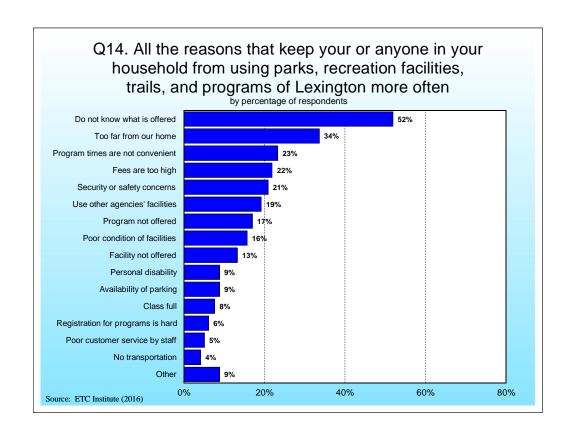


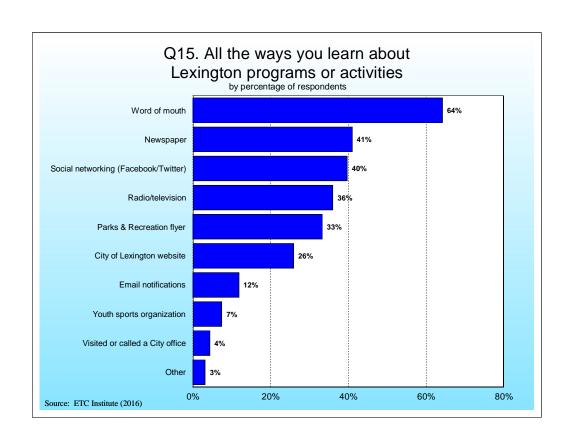






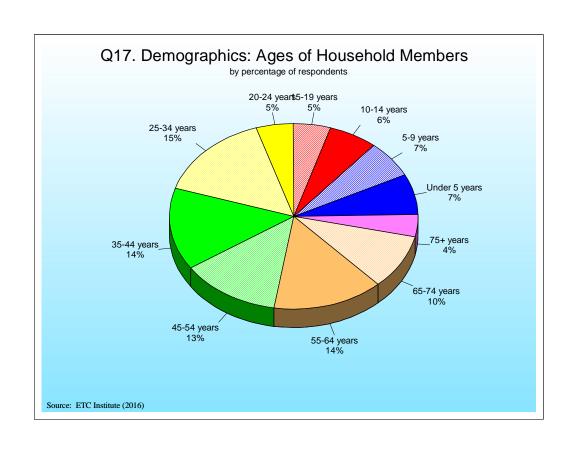


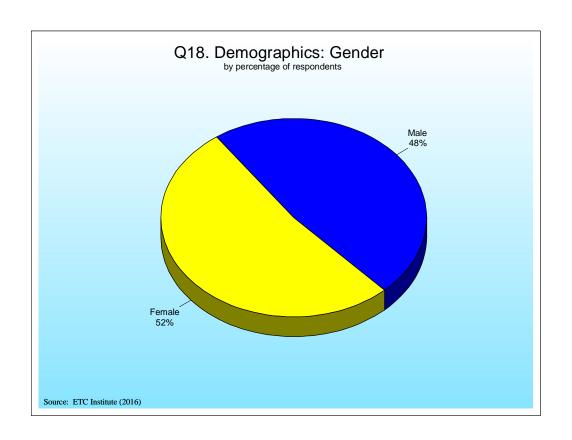


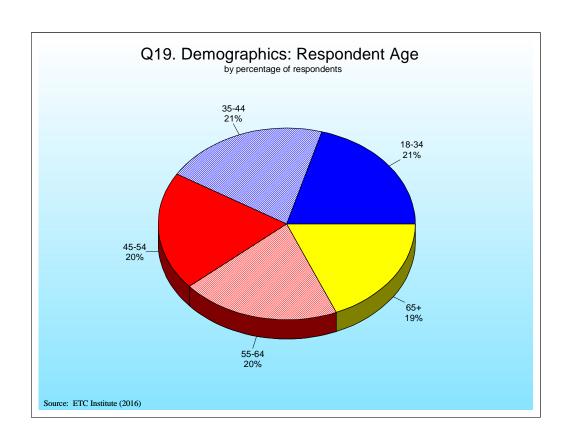




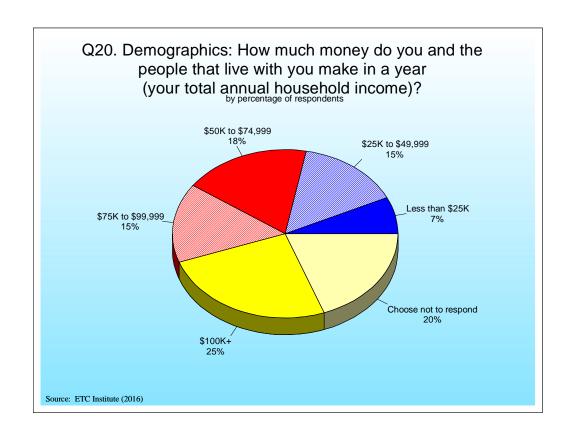


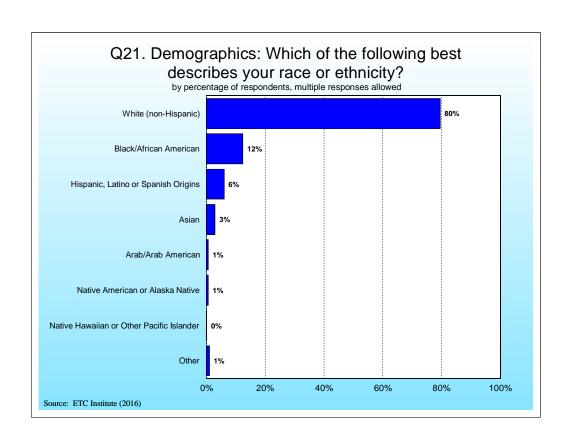












Section 2 Priority Investment Rating



Priority Investment RatingLexington-Fayette Urban County

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

PIR = UNR + IR

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally
 indicates there is a medium to high level of unmet need or a significant percentage of
 residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

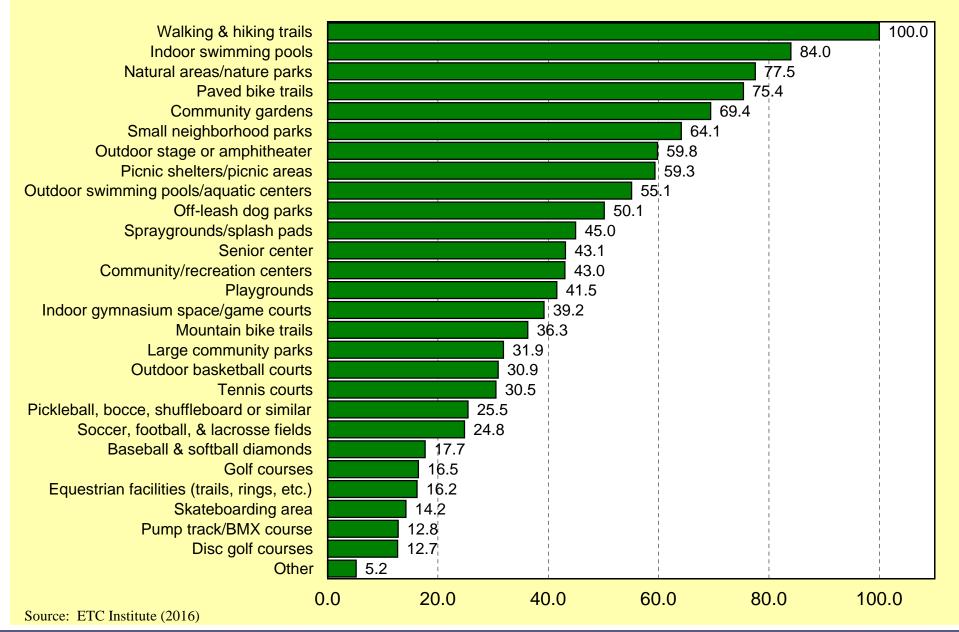
The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.



Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

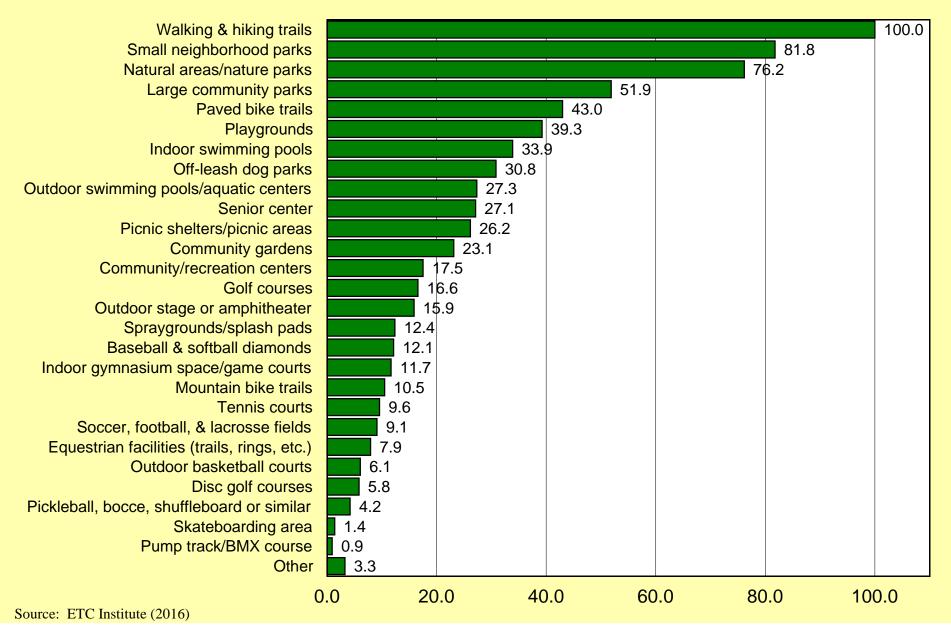
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



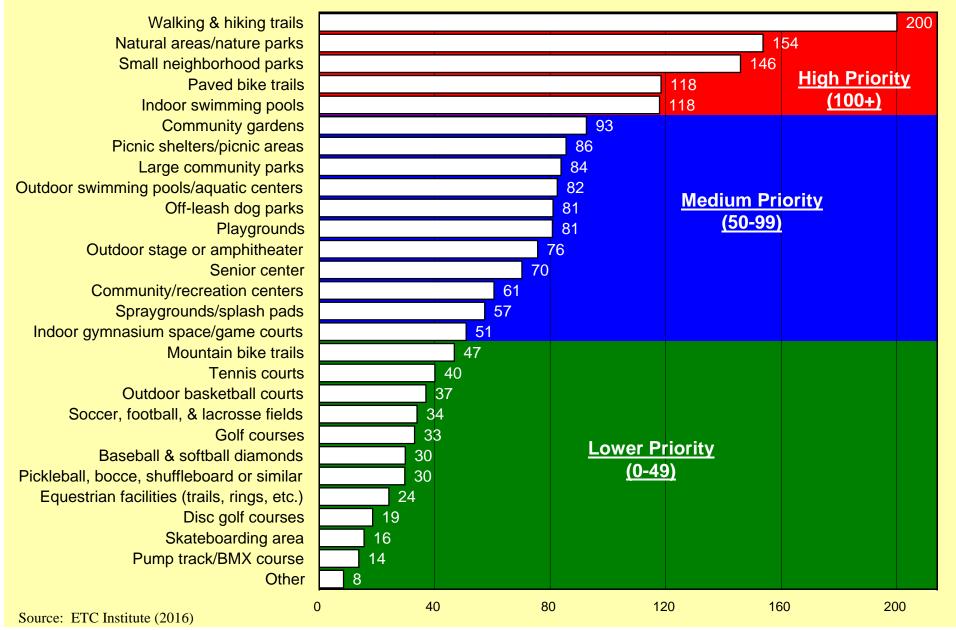
Importance Rating for Recreation Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating

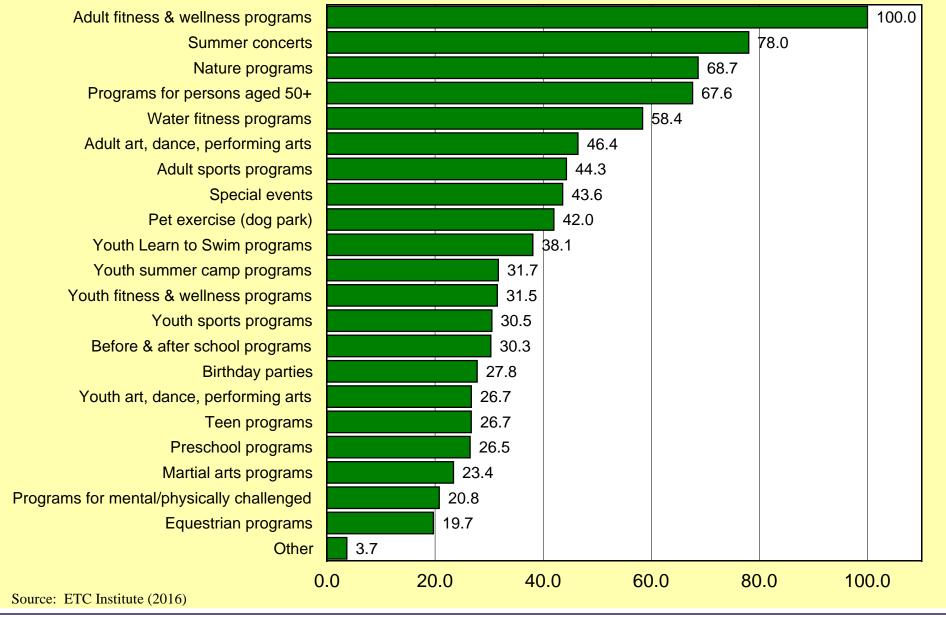




Unmet Needs Rating for Recreation Programs

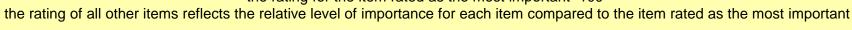
the rating for the item with the most unmet need=100

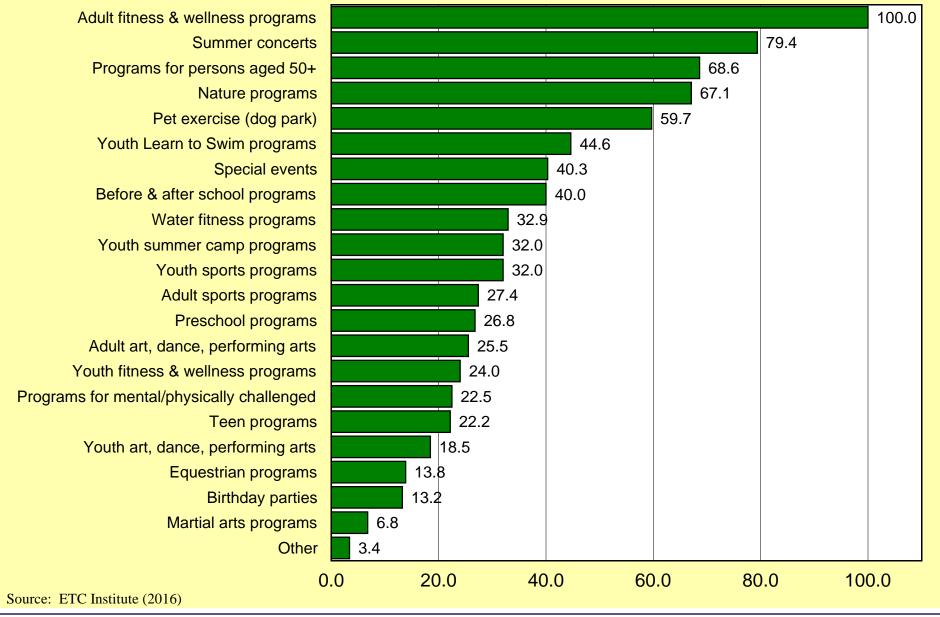
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



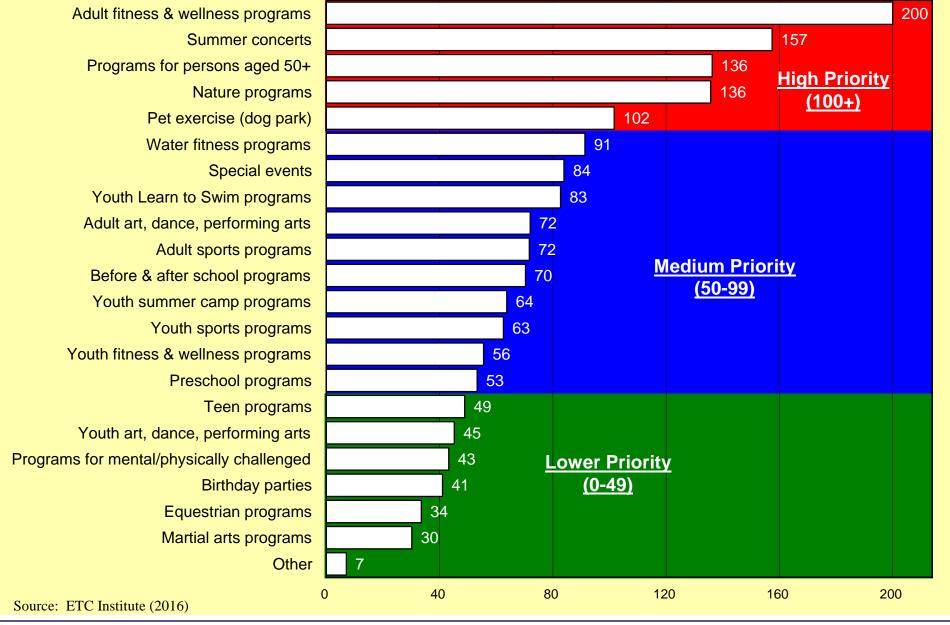
Importance Rating for Recreation Programs

the rating for the item rated as the most important=100





Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



Section 3 Benchmarking Analysis



Benchmarking Summary Report Lexington-Fayette Urban County

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to "National Averages" and therefore provide a unique tool to "assist organizations in better decision making."

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

"National Averages" have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Lexington-Fayette Urban County, Kentucky were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Lexington-Fayette Urban County, Kentucky is not authorized without written consent from ETC Institute.



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Have you or members of your household visited any City/County/Park District <u>parks</u> over the past year?		
Yes	81%	90%
No	18%	10%
How would you rate the quality of all the <u>parks</u> you've visited?		
Excellent	31%	25%
Good	54%	64%
Fair	12%	10%
Poor	1%	2%
Have you or members of your household participated in City/County/Park District recreation <u>programs</u> during the past year?		
Yes	34%	34%
No	65%	67%
How would you rate the quality of all the recreation programs you've participated in?		
Excellent	36%	30%
Good	53%	61%
Fair	9%	9%
Poor	1%	0%
Ways respondents learn about recreation programs and activities		
E-mail bulletins/notification (Email)	11%	12%
Flyers/Materials at City/County/Park District facilities	18%	33%
Newspaper	37%	41%
TV/Cable Access/Radio	26%	36%
Visited or called a parks/recreation office	10%	4%
Website	31%	26%
Word of Mouth/Friends/Coworkers	43%	64%
Social media - Facebook/Twitter	11%	40%



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Organizations used for parks and recreation programs and facilities		
Churches	28%	37%
City/County Parks & Recreation Department	46%	74%
State Parks	38%	56%
Homeowners Associations/Similar	13%	18%
Other Cities/Park Districts	24%	30%
Private Clubs	21%	25%
Private schools	8%	9%
Private sports clubs	18%	11%
School District	30%	28%
YMCA	16%	34%
Reasons preventing the use of parks and recreation facilities and programs more often		
Facilities are not well maintained	7%	16%
Fees are too expensive	15%	22%
I do not know what is being offered	24%	52%
Lack of parking	6%	9%
Lack of transportation	3%	4%
Poor customer service by staff	3%	5%
Program times are not convenient	16%	23%
Programs I am interested in are not offered	16%	17%
Registration for programs is difficult	3%	6%
Security is insufficient	9%	21%
Too far from residence	12%	34%
Use facilities/programs of other organizations	16%	19%
Waiting list/programs were full	5%	8%



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Recreation programs that respondent households have a need for		
Adult arts, dance, performing arts	21%	22%
Adult fitness and wellness programs	46%	52%
Adult sports programs	22%	24%
Before and after school programs	16%	17%
Birthday parties	17%	14%
Martial arts programs	14%	11%
Nature programs/environmental education	31%	38%
Preschool programs	14%	14%
Programs for people with disabilities	12%	11%
Seniors/Adult programs for 50 years and older	25%	35%
Special events	40%	29%
Teen programs	17%	12%
Water fitness programs	29%	29%
Youth art, dance, performing arts	18%	15%
Youth fitness and wellness programs	19%	15%
Youth Learn to Swim programs	25%	23%
Youth sports programs	26%	20%
Youth summer camp programs	19%	19%



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Most important recreation <u>programs</u>		
Adult arts, dance, performing arts	8%	8%
Adult fitness and wellness programs	30%	33%
Adult sports programs	9%	9%
Before and after school programs	7%	13%
Birthday parties	4%	4%
Martial arts programs	4%	2%
Nature programs/environmental education	13%	22%
Preschool programs	8%	9%
Programs for people with special needs/disabled	5%	7%
Seniors/Adult programs for 50 years and older	15%	22%
Special events	21%	13%
Teen programs	7%	7%
Water fitness programs	14%	11%
Youth art, dance, performing arts	6%	6%
Youth fitness and wellness programs	7%	8%
Youth Learn to Swim programs	14%	15%
Youth sports programs	14%	10%
Youth summer camp programs	9%	10%



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Parks and recreation <u>facilities</u> that respondent households have a need for		
18 Hole Golf Course	28%	19%
BMX Bicycle Course	14%	4%
Community Gardens	31%	33%
Community/Recreation Centers	41%	23%
Equestrian Facility/Trails	10%	9%
Indoor Gyms/Multi-Purpose Rec Center	27%	17%
Indoor Swimming Pools/Aquatic Center	41%	32%
Large Multi Use Community Parks	56%	53%
Mountain bike trails	21%	16%
Natural areas/wildlife habitats (Greenspace and natural areas)	50%	63%
Off-leash dog parks	28%	32%
Outdoor Amphitheater	33%	31%
Outdoor basketball/multi-use courts	23%	15%
Outdoor Swimming Pools/Aquatic Center	43%	34%
Picnic Areas and Shelters	52%	44%
Playground Equipment for Children	43%	40%
Senior Centers (Senior activity space)	22%	23%
Skateboarding Park/Area	12%	8%
Small neighborhood parks	59%	62%
Soccer, Lacrosse Fields (Outdoor field space)	21%	17%
Splash park/pad	28%	19%
Tennis Courts (outdoor)	26%	17%
Walking & Hiking Trails	70%	68%
Youth Baseball Fields	20%	14%



Benchmarking for Lexington-Fayette Urban County, Kentucky		
	National Average	Lexington-Fayette Urban County 2016
Most important parks and recreation <u>facilities</u>		
18 Hole Golf Course	11%	7%
BMX Bicycle Course	3%	0%
Community Gardens	9%	10%
Community/Recreation Centers	13%	8%
Equestrian Facility/Trails	3%	3%
Indoor Gyms/Multi-Purpose Rec Centers	7%	5%
Indoor Swimming Pools/Aquatic Facilities	16%	15%
Large Community Parks	19%	22%
Mountain bike trails	6%	5%
Natural areas/wildlife habitats (Greenspace and natural areas)	17%	33%
Off-Leash Dog Park	14%	13%
Outdoor Amphitheater	8%	7%
Outdoor Basketball Courts	4%	3%
Outdoor Swimmming Pools/Aquatic Facilities	19%	12%
Picnic Areas and Shelters	15%	11%
Playground Equipment for Children	18%	17%
Senior Centers (Senior activity space)	9%	12%
Skateboarding Area	2%	1%
Small Neighborhood Parks	26%	35%
Soccer, Lacrosse Fields (Outdoor field space)	8%	4%
Splash park/pad	9%	5%
Tennis Courts (outdoor)	7%	4%
Ultimate Frisbee/Disc Golf	3%	3%
Walking and Hiking Trails	44%	43%



Section 4 Tabular Data



Q1. Have you or any of the people in your household visited any Lexington park or recreation facility in the past year?

Q1. Have you visited any Lexington park or

recreation facility in past year	Number	Percent
Yes	860	90.3 %
No	92	9.7 %
Total	952	100.0 %

Q1a. (If YES to Question 1) How often did you or any of the people in your household visit during the past year?

Q1a. How often did you visit during past year	Number	Percent
1 to 5 visits	204	23.7 %
6 to 10 visits	165	19.2 %
11 to 19 visits	114	13.3 %
20 or more visits	358	41.6 %
Don't know	19	2.2 %
Total	860	100.0 %

Q1a. (If YES to Question 1) How often did you or any of the people in your household visit during the past year? (without "don't know")

Q1a. How often did you visit during past year	Number	Percent
1 to 5 visits	204	24.3 %
6 to 10 visits	165	19.6 %
11 to 19 visits	114	13.6 %
20 or more visits	358	42.6 %
Total	841	100.0 %



Q1b. (If YES to Question 1) How would you rate their condition?

Q1b. How would you rate their condition	Number	Percent
Excellent	192	22.3 %
Good	501	58.3 %
Fair	78	9.1 %
Poor	12	1.4 %
Don't know	77	9.0 %
Total	860	100.0 %

Q1b. (If YES to Question 1) How would you rate their condition? (without "don't know")

Q1b. How would you rate their condition	Number	Percent
Excellent	192	24.5 %
Good	501	64.0 %
Fair	78	10.0 %
Poor	12	1.5 %
Total	783	100 0 %



Q2. Please check ALL of the parks and recreation facilities that you or any of the people in your household have visited in the past year.

Q2. All parks & recreation facilities you have visited

in past year	Number	Percent
Neighborhood Parks	536	59.6 %
Athens Ballfields	31	3.4 %
The Arboretum	504	56.0 %
Bell House	60	6.7 %
Cardinal Run Park	67	7.4 %
Castlewood	96	10.7 %
Cheapside	195	21.7 %
Coldstream Park	144	16.0 %
Constitution	37	4.1 %
Douglass	60	6.7 %
Gainesway Park	33	3.7 %
Hisle Farm Park	19	2.1 %
Isaac Murphy Art Garden	32	3.6 %
Jacobson Park	521	57.9 %
Kirklevington	133	14.8 %
Lansdowne-Merrick	81	9.0 %
Liberty Park	11	1.2 %
Martin Luther King Park	21	2.3 %
Masterson Station Park	261	29.0 %
McConnell Springs	190	21.1 %
Phoenix Park	74	8.2 %
Raven Run Nature Sanctuary	277	30.8 %
Shillito Park	376	41.8 %
Thoroughbred Park	143	15.9 %
Triangle Park	312	34.7 %
Veterans Park	215	23.9 %
Woodland Park	369	41.0 %
Artworks at the Carver	19	2.1 %
Castlewood Center	34	3.8 %
Dunbar Center	34	3.8 %
Kenwick Center	13	1.4 %
William Wells Brown Center	23	2.6 %
Kearney Hills	67	7.4 %
Lakeside	86	9.6 %
Meadowbrook	40	4.4 %
Picadome	80	8.9 %
Tates Creek	84	9.3 %
Total	5278	



Q3. Top choice	Number	Percent
Neighborhood Parks	148	15.5 %
Athens Ballfields	8	0.8 %
The Arboretum	131	13.8 %
Bell House	3	0.3 %
Cardinal Run Park	13	1.4 %
Castlewood	5	0.5 %
Cheapside	11	1.2 %
Coldstream Park	22	2.3 %
Constitution	3	0.3 %
Douglass	5	0.5 %
Gainesway Park	2	0.2 %
Hisle Farm Park	3	0.3 %
Jacobson Park	114	12.0 %
Kirklevington	19	2.0 %
Lansdowne-Merrick	12	1.3 %
Liberty Park	2	0.2 %
Martin Luther King Park	2	0.2 %
Masterson Station Park	47	4.9 %
McConnell Springs	10	1.1 %
Phoenix Park	2	0.2 %
Raven Run Nature Sanctuary	22	2.3 %
Shillito Park	92	9.7 %
Thoroughbred Park	5	0.5 %
Triangle Park	13	1.4 %
Veterans Park	45	4.7 %
Woodland Park	44	4.6 %
Artworks at the Carver	5	0.5 %
Castlewood Center	1	0.1 %
Dunbar Center	2	0.2 %
Kenwick Center	1	0.1 %
William Wells Brown Center	2	0.2 %
Kearney Hills	7	0.7 %
Lakeside	6	0.6 %
Meadowbrook	3	0.3 %
Picadome	6	0.6 %
Tates Creek	12	1.3 %
None chosen	124	13.0 %
Total	952	100.0 %



Q3. 2nd choice	Number	Percent
Neighborhood Parks	76	8.0 %
Athens Ballfields	7	0.7 %
The Arboretum	113	11.9 %
Bell House	11	1.2 %
Cardinal Run Park	7	0.7 %
Castlewood	11	1.2 %
Cheapside	29	3.0 %
Coldstream Park	16	1.7 %
Constitution	6	0.6 %
Douglass	8	0.8 %
Gainesway Park	3	0.3 %
Isaac Murphy Art Garden	3	0.3 %
Jacobson Park	100	10.5 %
Kirklevington	11	1.2 %
Lansdowne-Merrick	6	0.6 %
Liberty Park	1	0.1 %
Martin Luther King Park	2	0.2 %
Masterson Station Park	36	3.8 %
McConnell Springs	23	2.4 %
Phoenix Park	1	0.1 %
Raven Run Nature Sanctuary	27	2.8 %
Shillito Park	66	6.9 %
Thoroughbred Park	9	0.9 %
Triangle Park	22	2.3 %
Veterans Park	42	4.4 %
Woodland Park	51	5.4 %
Artworks at the Carver	2	0.2 %
Castlewood Center	1	0.1 %
Dunbar Center	4	0.4 %
William Wells Brown Center	2	0.2 %
Kearney Hills	5	0.5 %
Lakeside	13	1.4 %
Meadowbrook	5	0.5 %
Picadome	6	0.6 %
Tates Creek	11	1.2 %
None chosen	216	22.7 %
Total	952	100.0 %



Q3. 3rd choice	Number	Percent
Neighborhood Parks	59	6.2 %
Athens Ballfields	5	0.5 %
The Arboretum	70	7.4 %
Bell House	2	0.2 %
Cardinal Run Park	8	0.8 %
Castlewood	8	0.8 %
Cheapside	27	2.8 %
Coldstream Park	21	2.2 %
Constitution	4	0.4 %
Douglass	5	0.5 %
Hisle Farm Park	3	0.3 %
Jacobson Park	65	6.8 %
Kirklevington	16	1.7 %
Lansdowne-Merrick	13	1.4 %
Martin Luther King Park	4	0.4 %
Masterson Station Park	30	3.2 %
McConnell Springs	25	2.6 %
Phoenix Park	6	0.6 %
Raven Run Nature Sanctuary	47	4.9 %
Shillito Park	44	4.6 %
Thoroughbred Park	14	1.5 %
Triangle Park	42	4.4 %
Veterans Park	20	2.1 %
Woodland Park	58	6.1 %
Artworks at the Carver	1	0.1 %
Castlewood Center	2	0.2 %
Dunbar Center	3	0.3 %
William Wells Brown Center	2	0.2 %
Kearney Hills	8	0.8 %
Lakeside	16	1.7 %
Meadowbrook	3	0.3 %
Picadome	6	0.6 %
Tates Creek	9	0.9 %
None chosen	306	32.1 %
Total	952	100.0 %



Q3. Sum of top 3 choices	Number	Percent
Neighborhood Parks	283	29.7 %
Athens Ballfields	20	2.1 %
The Arboretum	314	33.0 %
Bell House	16	1.7 %
Cardinal Run Park	28	2.9 %
Castlewood	24	2.5 %
Cheapside	67	7.0 %
Coldstream Park	59	6.2 %
Constitution	13	1.4 %
Douglass	18	1.9 %
Gainesway Park	5	0.5 %
Hisle Farm Park	6	0.6 %
Isaac Murphy Art Garden	3	0.3 %
Jacobson Park	279	29.3 %
Kirklevington	46	4.8 %
Lansdowne-Merrick	31	3.3 %
Liberty Park	3	0.3 %
Martin Luther King Park	8	0.8 %
Masterson Station Park	113	11.9 %
McConnell Springs	58	6.1 %
Phoenix Park	9	0.9 %
Raven Run Nature Sanctuary	96	10.1 %
Shillito Park	202	21.2 %
Thoroughbred Park	28	2.9 %
Triangle Park	77	8.1 %
Veterans Park	107	11.2 %
Woodland Park	153	16.1 %
Artworks at the Carver	8	0.8 %
Castlewood Center	4	0.4 %
Dunbar Center	9	0.9 %
Kenwick Center	1	0.1 %
William Wells Brown Center	6	0.6 %
Kearney Hills	20	2.1 %
Lakeside	35	3.7 %
Meadowbrook	11	1.2 %
Picadome	18	1.9 %
Tates Creek	32	3.4 %
None chosen	124	13.0 %
Total	2334	



Q4. Have you or people that live with you used recreation programs offered by Lexington in the past year?

Q4. Have you used recreation programs offered

by Lexington in past year	Number	Percent
Yes	319	33.5 %
No	633	66.5 %
Total	952	100.0 %

Q4a. (If YES to Question 4) How would you rate the quality of these programs?

Q4a. How would you rate the quality of these

programs	Number	Percent
Excellent	95	29.8 %
Good	191	59.9 %
Fair	28	8.8 %
Poor	1	0.3 %
Don't know	4	1.3 %
Total	319	100.0 %

Q4a. (If YES to Question 4) How would you rate the quality of these programs? (without "don't know")

Q4a. How would you rate the quality of these

programs	Number	Percent
Excellent	95	30.2 %
Good	191	60.6 %
Fair	28	8.9 %
Poor	1	0.3 %
Total	315	100.0 %



Q5. Please check all of the events hosted by Lexington Parks & Recreation that you have attended in the past year.

Q5. All events hosted by Lexington Parks &

Recreation that you have attended in past year	Number	Percent
Ballet Under the Stars	96	15.9 %
Big Band & Jazz	82	13.6 %
Bluegrass Archery	5	0.8 %
Bluegrass 10K & Fun Run	86	14.2 %
Doggie Paddle	41	6.8 %
Free Friday Flicks	122	20.2 %
Festival Latino	87	14.4 %
Gallery Hop	140	23.1 %
Kiddie Kapers & Company	21	3.5 %
Kite Fest	55	9.1 %
Ky Sheep & Fiber Festival	29	4.8 %
Little Goblins Galore	15	2.5 %
Opera Under the Stars	34	5.6 %
Princess Teas	4	0.7 %
Southland Jamboree	70	11.6 %
St. Patrick's Parade	121	20.0 %
Summer Nights in Suburbia	29	4.8 %
Swingin' on Short	31	5.1 %
Thriller Parade	194	32.1 %
Woodland Arts Fair	392	64.8 %
Total	1654	



Q6. Please let us know if you are Very Supportive, Somewhat Supportive, or Not Supportive of each of the following actions that Lexington could take to improve its Parks and Recreation services.

(N=952)

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Q6-1. Buy land to preserve open space, natural, & historic areas	64.3%	18.7%	13.6%	3.5%
Q6-2. Buy land to develop athletic fields & recreational facilities	32.1%	34.7%	24.4%	8.8%
Q6-3. Build additional indoor gym space	21.1%	27.8%	38.4%	12.6%
Q6-4. Build more community centers	19.2%	32.2%	39.0%	9.6%
Q6-5. Upgrade older parks & recreation facilities	60.6%	27.3%	10.3%	1.8%
Q6-6. Upgrade existing or add new athletic fields, including new lighting	37.3%	31.6%	25.3%	5.8%
Q6-7. Build new recreational trails & connect existing trails	58.7%	23.2%	14.1%	4.0%
Q6-8. Build outdoor family aquatic facilities	27.6%	27.2%	32.5%	12.7%
Q6-9. Build an indoor pool	30.9%	22.6%	32.0%	14.5%
Q6-10. Host more special events	30.5%	32.8%	31.6%	5.1%
Q6-11. Offer new programs for youth	38.2%	32.2%	25.5%	4.0%
Q6-12. Offer new programs for teens	39.1%	31.8%	25.3%	3.8%
Q6-13. Offer new programs for adults	35.6%	31.6%	28.4%	4.4%
Q6-14. Offer new programs for seniors	41.4%	30.9%	24.1%	3.7%
Q6-15. Offer new programs for persons with special needs	43.8%	30.5%	22.7%	3.0%
Q6-16. Other	86.8%	4.4%	5.9%	2.9%



Q6. Other

Q6-16. Other	Number	Percent
dog parks	2	3.1 %
more fishing	2	3.1 %
more handicap accessible parks	1	1.6 %
More tennis activities and tournaments	1	1.6 %
Security enhancements for Mt Tabor park	1	1.6 %
adding a new music venue to replace the drab one locally	1	1.6 %
Middle school programs/after school in low income areas	1	1.6 %
Add tennis courts on the north side of town	1	1.6 %
build new adult exercise equipment	1	1.6 %
MORE 5K OR 10K	1	1.6 %
Family events	1	1.6 %
Any that the community can benefit from	1	1.6 %
need more youth involvement programs	1	1.6 %
Maybe depends on what is being offered	1	1.6 %
Offer more volleyball leagues for seniors	1	1.6 %
PICK UP LITTER AND TRASH MORE OFTEN	1	1.6 %
Tutoring services and computer classes	1	1.6 %
Dog run	1	1.6 %
Pavilion in park for family reunions	1	1.6 %
Teen jobs	1	1.6 %
More support	1	1.6 %
Keep Picadome Pool for seniors & day care	1	1.6 %
Stop the ballpark fireworks	1	1.6 %
Leave natural areas in parks	1	1.6 %
More historic/downtown areas restored	1	1.6 %
More police presence	1	1.6 %
More dog parks in Chevy Chase or downtown	1	1.6 %
Bike trails/Complete the Legacy Trail	1	1.6 %
turn squires ky am property into park	1	1.6 %
INDOOR POOL WITH DIVING BOARDS	1	1.6 %
MORE INFANT TODDLER PROGRAMS	1	1.6 %
More sidewalks & bike lanes	1	1.6 %
KEEP THEM CLEAN	1	1.6 %
MORE OUTDOOR TENNIS FACILITIES	1	1.6 %
free program for fitness	1	1.6 %
Programs for retirees/seniors	1	1.6 %
Build more disc golf parks	1	1.6 %
Shilito Park tennis court under roof so it's usable in	1	1.0 /0
winter/rain	1	1.6 %
COMMUNITY NEIGHBORHOOD EVENTS	1	1.6 %
BUILD INDOOR POOL	1	1.6 %
MORE PICKLEBALL COURTS	1	1.6 %
PRESERVE WOODED AREAS FOR HIKING	1	1.0 70
TRAILS	1	1 6 0/
	1	1.6 %
CLEAN UP RESTROOMS-NEED MORE	1	1.6 %
BETTER NIGHT LIGHTING ON TRAILS	1	1.6 %



Q6. Other

Q6-16. Other	Number	Percent
BUY LAND STOP THE CROWDINESS AND		
GREEN	1	1.6 %
CHILDRENS ZOO	1	1.6 %
build a park on Pelo Club	1	1.6 %
More bike paths & trails	1	1.6 %
Youth, teens, homeless community centers	1	1.6 %
More wildlife/nature preservation & dog parks	1	1.6 %
Preserve equestrian facilities at Masterson	1	1.6 %
Equine programs	1	1.6 %
Builde new bicycle traffic lanes and connect existing		
lanes	1	1.6 %
more bike paths, safe cycling options, outdoor track	1	1.6 %
obstable course at shillito	1	1.6 %
wish there was 200 meter indoor running track	1	1.6 %
make senior center more convenient location	1	1.6 %
events	1	1.6 %
finish brighton trail to liberty trail	1	1.6 %
IMPROVE TURF ON MASTERSON STATION		
SOCCER FIELD	1	1.6 %
Communicate via Facebook	1	1.6 %
Change Jacobson Park	1	1.6 %
Total	64	100.0 %



Q7. Which THREE actions in Question 6 are MOST IMPORTANT?

Q7. Top choice	Number	Percent
Buy land to preserve open space, natural, & historic areas	246	25.8 %
Buy land to develop athletic fields & recreational facilities	36	3.8 %
Build additional indoor gym space	18	1.9 %
Build more community centers	19	2.0 %
Upgrade older parks & recreation facilities	115	12.1 %
Upgrade existing or add new athletic fields, including		
new lighting	26	2.7 %
Build new recreational trails & connect existing trails	128	13.4 %
Build outdoor family aquatic facilities	19	2.0 %
Build an indoor pool	49	5.1 %
Host more special events	10	1.1 %
Offer new programs for youth	46	4.8 %
Offer new programs for teens	29	3.0 %
Offer new programs for adults	20	2.1 %
Offer new programs for seniors	48	5.0 %
Offer new programs for persons with special needs	29	3.0 %
Other	24	2.5 %
None chosen	90	9.5 %
Total	952	100.0 %

Q7. Which THREE actions in Question 6 are MOST IMPORTANT?

		_
Q7. 2nd choice	Number	Percent
Buy land to preserve open space, natural, & historic areas	104	10.9 %
Buy land to develop athletic fields & recreational facilities	39	4.1 %
Build additional indoor gym space	15	1.6 %
Build more community centers	27	2.8 %
Upgrade older parks & recreation facilities	143	15.0 %
Upgrade existing or add new athletic fields, including		
new lighting	54	5.7 %
Build new recreational trails & connect existing trails	137	14.4 %
Build outdoor family aquatic facilities	32	3.4 %
Build an indoor pool	43	4.5 %
Host more special events	27	2.8 %
Offer new programs for youth	54	5.7 %
Offer new programs for teens	58	6.1 %
Offer new programs for adults	28	2.9 %
Offer new programs for seniors	38	4.0 %
Offer new programs for persons with special needs	29	3.0 %
Other	6	0.6 %
None chosen	118	12.4 %
Total	952	100.0 %



Q7. Which THREE actions in Question 6 are MOST IMPORTANT?

Q7. 3rd choice	Number	Percent
Buy land to preserve open space, natural, & historic areas	87	9.1 %
Buy land to develop athletic fields & recreational facilities	33	3.5 %
Build additional indoor gym space	16	1.7 %
Build more community centers	26	2.7 %
Upgrade older parks & recreation facilities	122	12.8 %
Upgrade existing or add new athletic fields, including		
new lighting	40	4.2 %
Build new recreational trails & connect existing trails	104	10.9 %
Build outdoor family aquatic facilities	35	3.7 %
Build an indoor pool	42	4.4 %
Host more special events	43	4.5 %
Offer new programs for youth	44	4.6 %
Offer new programs for teens	62	6.5 %
Offer new programs for adults	29	3.0 %
Offer new programs for seniors	58	6.1 %
Offer new programs for persons with special needs	43	4.5 %
Other	7	0.7 %
None chosen	161	16.9 %
Total	952	100.0 %

Q7. Which THREE actions in Question 6 are MOST IMPORTANT?

Q7. Sum of top 3 choices	Number	Percent
Buy land to preserve open space, natural, & historic areas	437	45.9 %
Buy land to develop athletic fields & recreational facilities	108	11.3 %
Build additional indoor gym space	49	5.1 %
Build more community centers	72	7.6 %
Upgrade older parks & recreation facilities	380	39.9 %
Upgrade existing or add new athletic fields, including		
new lighting	120	12.6 %
Build new recreational trails & connect existing trails	369	38.8 %
Build outdoor family aquatic facilities	86	9.0 %
Build an indoor pool	134	14.1 %
Host more special events	80	8.4 %
Offer new programs for youth	144	15.1 %
Offer new programs for teens	149	15.7 %
Offer new programs for adults	77	8.1 %
Offer new programs for seniors	144	15.1 %
Offer new programs for persons with special needs	101	10.6 %
Other	37	3.9 %
None chosen	90	9.5 %
Total	2577	



Q8. Please check ALL of the organizations that you or anyone in your household use for parks and recreation.

Q8. All organizations that you use for parks &

recreation	Number	Percent
Lexington Parks & Recreation	624	67.8 %
Fayette County School District	233	25.3 %
YMCA	281	30.5 %
Kentucky State Parks	471	51.2 %
Private schools	77	8.4 %
Private youth sports leagues	92	10.0 %
Churches	311	33.8 %
Private clubs (tennis, health & fitness)	145	15.8 %
Country clubs	66	7.2 %
Neighboring cities/counties/state parks	257	27.9 %
Golf courses	173	18.8 %
Homeowners/apartment association	149	16.2 %
Service clubs	25	2.7 %
None. Do not use any organizations	82	8.9 %
Other	34	3.7 %
Total	3020	

WITHOUT "NONE"

Q8. Please check ALL of the organizations that you or anyone in your household use for parks and recreation. (without "none")

Q8. All organizations that you use for parks &

recreation	Number	Percent
Lexington Parks & Recreation	622	74.2 %
Fayette County School District	232	27.7 %
YMCA	281	33.5 %
Kentucky State Parks	469	56.0 %
Private schools	77	9.2 %
Private youth sports leagues	92	11.0 %
Churches	310	37.0 %
Private clubs (tennis, health & fitness)	145	17.3 %
Country clubs	66	7.9 %
Neighboring cities/counties/state parks	255	30.4 %
Golf courses	173	20.6 %
Homeowners/apartment association	148	17.7 %
Service clubs	25	3.0 %
Other	33	3.9 %
Total	2928	



Q8. Other

Q8. Other	Number	Percent
legacy trail	2	5.9 %
USTA Adult Tennis	1	2.9 %
Organizations	1	2.9 %
Lexington public libraries	1	2.9 %
meetup.com	1	2.9 %
Special Olympics	1	2.9 %
ESCAPE/RELAX	1	2.9 %
wildlife management areas	1	2.9 %
NATIONAL PARK SERVICE	1	2.9 %
RUNNING GROUPS AND DOG WALKING	1	2.9 %
EMPLOYER	1	2.9 %
Aquatics	1	2.9 %
Private gym	1	2.9 %
Private riding stable	1	2.9 %
New senior citizen center	1	2.9 %
Private preserve Boone Creek outdoors	1	2.9 %
senior center	1	2.9 %
national parks	1	2.9 %
PRIVATE ADULT LEAGUES	1	2.9 %
College gyms	1	2.9 %
Bluegrass Disc Golf Association	1	2.9 %
Biking trails	1	2.9 %
Family reunions	1	2.9 %
non-profit I work for	1	2.9 %
Adult slow pitch softball	1	2.9 %
Private organizations	1	2.9 %
Federal parks	1	2.9 %
richmond aquatic center	1	2.9 %
Lexington Senior Center	1	2.9 %
university of kentucky	1	2.9 %
girl scouts	1	2.9 %
henry clay home	1	2.9 %
Private parties in shelters	1	2.9 %
Total	34	100.0 %



Q9. Please check ALL of the upgrades you would like to see done to existing parks in Lexington.

Q9. All upgrades you would like to see done to

Number	Percent
130	14.9 %
348	39.9 %
338	38.7 %
349	40.0 %
138	15.8 %
385	44.1 %
568	65.1 %
356	40.8 %
161	18.4 %
157	18.0 %
553	63.3 %
349	40.0 %
310	35.5 %
104	11.9 %
41	4.7 %
118	13.5 %
214	24.5 %
413	47.3 %
286	32.8 %
277	31.7 %
124	14.2 %
55	6.3 %
5774	
	130 348 338 349 138 385 568 356 161 157 553 349 310 104 41 118 214 413 286 277 124 55



Q9. Other

Q9. Other	Number	Percent
dog parks	3	5.6 %
Kearney hills golf course is really run down	1	1.9 %
Several of the parks need upgrades on the tennis facilities	1	1.9 %
Outdoor hockey on roller blades rink	1	1.9 %
Repair soccer nets in ALL parks	1	1.9 %
Disposal available for dog waste, more dog-friendly trails	1	1.9 %
Racquetball Courts (indoor and outdoor)	1	1.9 %
Clean creeks and trails	1	1.9 %
Please add a water station at the pleasant ridge dog park	1	1.9 %
Bikes trails; cameras & parking lot lights at Shillito Tennis	1	1.9 %
More pet friendly areas	1	1.9 %
put up some natural barriers between private residences		
and parks	1	1.9 %
Clay courts	1	1.9 %
Not familiar with what is needed	1	1.9 %
Pet parks, dog parks	1	1.9 %
Frisbee golf	1	1.9 %
adult exercise equipment for stretching and pull ups	1	1.9 %
Splash pads	1	1.9 %
Z00	1	1.9 %
More tennis courts	1	1.9 %
Public tennis courts in Richmond road-Hamburg corridor	1	1.9 %
More disc golf courses. Fix signs, baskets	1	1.9 %
Indoor pool	1	1.9 %
Benches	1	1.9 %
Lighting at pickleball courts	1	1.9 %
Tennis court maintenance	1	1.9 %
Pickleball courts	1	1.9 %
More open & wooded spaces	1	1.9 %
Picadome Pool for seniors	1	1.9 %
Stop all the paving & building in the parks	1	1.9 %
More on East Lexington	1	1.9 %
Security in the park	1	1.9 %
Boat ramp-kayaks	1	1.9 %
More sand volleyball courts	1	1.9 %
More police presence	1	1.9 %
Transportation to these places	1	1.9 %
free athletic fitness programming	1	1.9 %
Better maintenance of what we have	1	1.9 %
Whatever each park needs	1	1.9 %
Disc golf	1	1.9 %
City wide WiFi	1	1.9 %
BETTER PATROLLING BY PARK EMPLOYEES	1	1.9 %
indoor aquatic center	1	1.9 %
KEEP THE LOW LIFE OUT	1	1.9 %
fix Elkhorn Creek	1	1.9 %



Q9. Other

Q9. Other	Number	Percent
public splash pad in parks	1	1.9 %
Fines for littering	1	1.9 %
Install grills	1	1.9 %
More green space	1	1.9 %
fishing	1	1.9 %
TRACK FOR RUNNING/WALKING	1	1.9 %
MORE TRAILS TO DOWNTOWN	1	1.9 %
Total	54	100.0 %



Q10. A variety of recreation facilities are listed below. For each one, please indicate if you or others in your household have a need for the facility.

(N=952)

	Yes	No
Q10-1. Small neighborhood parks	62.0%	38.0%
Q10-2. Large community parks	53.3%	46.7%
Q10-3. Natural areas/nature parks	62.9%	37.1%
Q10-4. Baseball & softball diamonds	14.2%	85.8%
Q10-5. Soccer, football, & lacrosse fields	16.7%	83.3%
Q10-6. Playgrounds	39.8%	60.2%
Q10-7. Picnic shelters/picnic areas	44.3%	55.7%
Q10-8. Walking & hiking trails	68.2%	31.8%
Q10-9. Paved bike trails	38.9%	61.1%
Q10-10. Mountain bike trails	15.5%	84.5%
Q10-11. Outdoor basketball courts	15.0%	85.0%
Q10-12. Tennis courts	17.1%	82.9%
Q10-13. Pickleball, bocce, shuffleboard or similar	9.5%	90.5%
Q10-14. Outdoor swimming pools/aquatic centers	33.7%	66.3%
Q10-15. Spraygrounds/splash pads	19.1%	80.9%
Q10-16. Community/recreation centers	22.5%	77.5%
Q10-17. Senior center	22.9%	77.1%
Q10-18. Indoor gymnasium space/game courts	16.9%	83.1%
Q10-19. Indoor swimming pools	32.2%	67.8%
Q10-20. Outdoor stage or amphitheater	30.6%	69.4%



Q10. A variety of recreation facilities are listed below. For each one, please indicate if you or others in your household have a need for the facility.

	Yes	No
Q10-21. Off-leash dog parks	32.2%	67.8%
Q10-22. Community gardens	32.6%	67.4%
Q10-23. Equestrian facilities (trails, rings, etc.)	9.1%	90.9%
Q10-24. Disc golf courses	9.1%	90.9%
Q10-25. Golf courses	18.9%	81.1%
Q10-26. Skateboarding area	7.5%	92.5%
Q10-27. Pump track/BMX course	4.3%	95.7%
Q10-28. Other	1.7%	98.3%



Q10. For each facility you have a need for, please rate that Lexington facility on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

(N=872)

	100% Met	75% Met	50% Met	25% Met	0% Met
Q10-1. Small neighborhood parks	33.9%	34.3%	18.8%	7.3%	5.7%
Q10-2. Large community parks	36.6%	45.0%	12.8%	3.5%	2.1%
Q10-3. Natural areas/nature parks	22.8%	39.2%	24.2%	11.9%	1.8%
Q10-4. Baseball & softball diamonds	28.9%	32.8%	21.1%	9.4%	7.8%
Q10-5. Soccer, football, & lacrosse fields	22.1%	32.2%	26.2%	12.8%	6.7%
Q10-6. Playgrounds	27.0%	40.9%	20.1%	8.1%	3.9%
Q10-7. Picnic shelters/picnic areas	19.6%	39.2%	29.5%	6.9%	4.8%
Q10-8. Walking & hiking trails	18.0%	36.9%	29.4%	12.4%	3.3%
Q10-9. Paved bike trails	11.2%	29.1%	33.4%	20.7%	5.5%
Q10-10. Mountain bike trails	7.9%	20.1%	32.4%	25.9%	13.7%
Q10-11. Outdoor basketball courts	13.4%	23.1%	35.8%	12.7%	14.9%
Q10-12. Tennis courts	17.6%	27.5%	35.3%	15.0%	4.6%
Q10-13. Pickleball, bocce, shuffleboard or similar	5.9%	11.8%	25.9%	31.8%	24.7%
Q10-14. Outdoor swimming pools/aquatic centers	23.5%	26.1%	23.5%	15.0%	11.8%
Q10-15. Spraygrounds/splash pads	12.4%	15.3%	21.8%	20.6%	30.0%
Q10-16. Community/recreation centers	17.5%	23.8%	27.0%	21.2%	10.6%
Q10-17. Senior center	24.2%	17.9%	26.8%	15.8%	15.3%
Q10-18. Indoor gymnasium space/game courts	12.2%	16.3%	29.9%	20.4%	21.1%
Q10-19. Indoor swimming pools	10.2%	9.5%	14.1%	19.1%	47.0%
Q10-20. Outdoor stage or amphitheater	14.8%	25.1%	26.2%	21.0%	12.9%



Q10. For each facility you have a need for, please rate that Lexington facility on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

	100% Met	75% Met	50% Met	25% Met	0% Met
Q10-21. Off-leash dog parks	23.1%	29.0%	30.3%	12.4%	5.2%
Q10-22. Community gardens	18.2%	16.2%	27.1%	21.6%	16.8%
Q10-23. Equestrian facilities (trails, rings, etc.)	17.1%	28.0%	20.7%	19.5%	14.6%
Q10-24. Disc golf courses	23.8%	33.3%	26.2%	11.9%	4.8%
Q10-25. Golf courses	31.5%	41.7%	20.8%	4.2%	1.8%
Q10-26. Skateboarding area	20.9%	20.9%	25.4%	14.9%	17.9%
Q10-27. Pump track/BMX course	2.8%	5.6%	22.2%	11.1%	58.3%
Q10-28. Other	6.3%	0.0%	12.5%	12.5%	68.8%



Q10-28. Other

Q10-28. Other	Number	Percent
Street Hockey court	1	6.3 %
Tennis courts on the north side near Citation or		
Masterson Station	1	6.3 %
Fishing spot/area	1	6.3 %
ATV trails	1	6.3 %
Senior pool at Picadome Pool	1	6.3 %
Indoor walking tracks	1	6.3 %
Volleyball courts	1	6.3 %
Adult fitness/playground elements	1	6.3 %
INDOOR DIVING BOARDS	1	6.3 %
Restrooms in parks	1	6.3 %
STARGAZING	1	6.3 %
fishing	1	6.3 %
RUNNING TRACK	1	6.3 %
ARCHERY(NOT JUST COMPOUND TARGETS)	1	6.3 %
obstable courses	1	6.3 %
running track indoor/outdoor	1	6.3 %
Total	16	100.0 %



Q11. Which FOUR of the facilities from the list in Question 10 do you think are MOST IMPORTANT?

Q11. Top choice	Number	Percent
Small neighborhood parks	151	15.9 %
Large community parks	54	5.7 %
Natural areas/nature parks	85	8.9 %
Baseball & softball diamonds	17	1.8 %
Soccer, football, & lacrosse fields	13	1.4 %
Playgrounds	34	3.6 %
Picnic shelters/picnic areas	9	0.9 %
Walking & hiking trails	117	12.3 %
Paved bike trails	42	4.4 %
Mountain bike trails	6	0.6 %
Outdoor basketball courts	2	0.2 %
Tennis courts	13	1.4 %
Pickleball, bocce, shuffleboard or similar	6	0.6 %
Outdoor swimming pools/aquatic centers	21	2.2 %
Spraygrounds/splash pads	13	1.4 %
Community/recreation centers	16	1.7 %
Senior center	31	3.3 %
Indoor gymnasium space/game courts	7	0.7 %
Indoor swimming pools	46	4.8 %
Outdoor stage or amphitheater	7	0.7 %
Off-leash dog parks	27	2.8 %
Community gardens	15	1.6 %
Equestrian facilities (trails, rings, etc.)	10	1.1 %
Disc golf courses	4	0.4 %
Golf courses	28	2.9 %
Other	8	0.8 %
None chosen	170	17.9 %
Total	952	100.0 %



Q11. Which FOUR of the facilities from the list in Question 10 do you think are MOST IMPORTANT?

Q11. 2nd choice	Number	Percent
Small neighborhood parks	80	8.4 %
Large community parks	62	6.5 %
Natural areas/nature parks	97	10.2 %
Baseball & softball diamonds	8	0.8 %
Soccer, football, & lacrosse fields	14	1.5 %
Playgrounds	47	4.9 %
Picnic shelters/picnic areas	19	2.0 %
Walking & hiking trails	134	14.1 %
Paved bike trails	54	5.7 %
Mountain bike trails	18	1.9 %
Outdoor basketball courts	8	0.8 %
Tennis courts	7	0.7 %
Pickleball, bocce, shuffleboard or similar	2	0.2 %
Outdoor swimming pools/aquatic centers	25	2.6 %
Spraygrounds/splash pads	11	1.2 %
Community/recreation centers	16	1.7 %
Senior center	25	2.6 %
Indoor gymnasium space/game courts	9	0.9 %
Indoor swimming pools	34	3.6 %
Outdoor stage or amphitheater	13	1.4 %
Off-leash dog parks	26	2.7 %
Community gardens	19	2.0 %
Equestrian facilities (trails, rings, etc.)	6	0.6 %
Disc golf courses	6	0.6 %
Golf courses	11	1.2 %
Skateboarding area	5	0.5 %
Other	1	0.1 %
None chosen	195	20.5 %
Total	952	100.0 %



Q11. Which FOUR of the facilities from the list in Question 10 do you think are MOST IMPORTANT?

Q11. 3rd choice	Number	Percent
Small neighborhood parks	49	5.1 %
Large community parks	54	5.7 %
Natural areas/nature parks	77	8.1 %
Baseball & softball diamonds	11	1.2 %
Soccer, football, & lacrosse fields	7	0.7 %
Playgrounds	52	5.5 %
Picnic shelters/picnic areas	36	3.8 %
Walking & hiking trails	91	9.6 %
Paved bike trails	46	4.8 %
Mountain bike trails	8	0.8 %
Outdoor basketball courts	9	0.9 %
Tennis courts	13	1.4 %
Pickleball, bocce, shuffleboard or similar	6	0.6 %
Outdoor swimming pools/aquatic centers	37	3.9 %
Spraygrounds/splash pads	9	0.9 %
Community/recreation centers	23	2.4 %
Senior center	28	2.9 %
Indoor gymnasium space/game courts	15	1.6 %
Indoor swimming pools	27	2.8 %
Outdoor stage or amphitheater	18	1.9 %
Off-leash dog parks	35	3.7 %
Community gardens	25	2.6 %
Equestrian facilities (trails, rings, etc.)	13	1.4 %
Disc golf courses	6	0.6 %
Golf courses	14	1.5 %
Pump track/BMX course	1	0.1 %
Other	3	0.3 %
None chosen	239	25.1 %
Total	952	100.0 %



Q11. 4th choice	Number	Percent
Small neighborhood parks	53	5.6 %
Large community parks	41	4.3 %
Natural areas/nature parks	51	5.4 %
Baseball & softball diamonds	13	1.4 %
Soccer, football, & lacrosse fields	3	0.3 %
Playgrounds	27	2.8 %
Picnic shelters/picnic areas	43	4.5 %
Walking & hiking trails	65	6.8 %
Paved bike trails	33	3.5 %
Mountain bike trails	11	1.2 %
Outdoor basketball courts	7	0.7 %
Tennis courts	6	0.6 %
Pickleball, bocce, shuffleboard or similar	4	0.4 %
Outdoor swimming pools/aquatic centers	29	3.0 %
Spraygrounds/splash pads	17	1.8 %
Community/recreation centers	16	1.7 %
Senior center	27	2.8 %
Indoor gymnasium space/game courts	17	1.8 %
Indoor swimming pools	31	3.3 %
Outdoor stage or amphitheater	27	2.8 %
Off-leash dog parks	38	4.0 %
Community gardens	35	3.7 %
Equestrian facilities (trails, rings, etc.)	3	0.3 %
Disc golf courses	9	0.9 %
Golf courses	14	1.5 %
Skateboarding area	1	0.1 %
Pump track/BMX course	3	0.3 %
Other	2	0.2 %
None chosen	326	34.2 %
Total	952	100.0 %



Q11. Sum of top 4 choices	Number	Percent
Small neighborhood parks	333	35.0 %
Large community parks	211	22.2 %
Natural areas/nature parks	310	32.6 %
Baseball & softball diamonds	49	5.1 %
Soccer, football, & lacrosse fields	37	3.9 %
Playgrounds	160	16.8 %
Picnic shelters/picnic areas	107	11.2 %
Walking & hiking trails	407	42.8 %
Paved bike trails	175	18.4 %
Mountain bike trails	43	4.5 %
Outdoor basketball courts	26	2.7 %
Tennis courts	39	4.1 %
Pickleball, bocce, shuffleboard or similar	18	1.9 %
Outdoor swimming pools/aquatic centers	112	11.8 %
Spraygrounds/splash pads	50	5.3 %
Community/recreation centers	71	7.5 %
Senior center	111	11.7 %
Indoor gymnasium space/game courts	48	5.0 %
Indoor swimming pools	138	14.5 %
Outdoor stage or amphitheater	65	6.8 %
Off-leash dog parks	126	13.2 %
Community gardens	94	9.9 %
Equestrian facilities (trails, rings, etc.)	32	3.4 %
Disc golf courses	25	2.6 %
Golf courses	67	7.0 %
Skateboarding area	6	0.6 %
Pump track/BMX course	4	0.4 %
Other	14	1.5 %
None chosen	170	17.9 %
Total	3048	



Q12. A variety of recreation programs are listed below. For each one, please indicate if you or others in your household have a need for the program.

(N=952)

	Yes	No
Q12-1. Youth Learn to Swim programs	22.9%	77.1%
Q12-2. Preschool programs	13.8%	86.2%
Q12-3. Before & after school programs	17.4%	82.6%
Q12-4. Youth summer camp programs	19.1%	80.9%
Q12-5. Youth sports programs	20.1%	79.9%
Q12-6. Youth fitness & wellness programs	15.1%	84.9%
Q12-7. Martial arts programs	10.8%	89.2%
Q12-8. Adult fitness & wellness programs	51.5%	48.5%
Q12-9. Water fitness programs	28.8%	71.2%
Q12-10. Youth art, dance, performing arts	14.5%	85.5%
Q12-11. Adult art, dance, performing arts	22.4%	77.6%
Q12-12. Adult sports programs	23.5%	76.5%
Q12-13. Programs for persons aged 50+	35.3%	64.7%
Q12-14. Programs for mental/physically challenged	11.0%	89.0%
Q12-15. Birthday parties	13.8%	86.2%
Q12-16. Pet exercise (dog park)	31.5%	68.5%
Q12-17. Teen programs	12.3%	87.7%
Q12-18. Special events	28.9%	71.1%
Q12-19. Nature programs	38.4%	61.6%
Q12-20. Summer concerts	50.2%	49.8%



Q12. A variety of recreation programs are listed below. For each one, please indicate if you or others in your household have a need for the program.

	Yes	No
Q12-21. Equestrian programs	11.8%	88.2%
Q12-22. Other	1.5%	98.5%



Q12. Then, for each program you have a need for, please rate that program on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

(N=818)

	100% Met	75% Met	50% Met	25% Met	0% Met	
Q12-1. Youth Learn to Swim programs	22.2%	19.5%	25.4%	15.7%	17.3%	
Q12-2. Preschool programs	21.5%	11.2%	26.2%	23.4%	17.8%	
Q12-3. Before & after school programs	23.2%	15.5%	23.9%	15.5%	21.8%	
Q12-4. Youth summer camp programs	19.2%	22.4%	25.6%	19.2%	13.5%	
Q12-5. Youth sports programs	18.8%	27.9%	29.7%	12.1%	11.5%	
Q12-6. Youth fitness & wellness programs	12.9%	13.7%	28.2%	17.7%	27.4%	
Q12-7. Martial arts programs	5.7%	18.2%	27.3%	22.7%	26.1%	
Q12-8. Adult fitness & wellness programs	11.4%	20.3%	29.3%	20.3%	18.6%	
Q12-9. Water fitness programs	11.7%	17.1%	19.8%	23.0%	28.4%	
Q12-10. Youth art, dance, performing arts	19.3%	16.0%	22.7%	18.5%	23.5%	
Q12-11. Adult art, dance, performing arts	13.3%	13.9%	27.8%	21.1%	23.9%	
Q12-12. Adult sports programs	10.6%	23.2%	28.8%	18.7%	18.7%	
Q12-13. Programs for persons aged 50+	12.7%	20.0%	18.5%	24.4%	24.4%	
Q12-14. Programs for mental/physically challenged	18.6%	15.1%	15.1%	23.3%	27.9%	
Q12-15. Birthday parties	12.8%	16.5%	24.8%	19.3%	26.6%	
Q12-16. Pet exercise (dog park)	24.5%	28.7%	32.2%	9.2%	5.4%	
Q12-17. Teen programs	8.9%	14.9%	16.8%	19.8%	39.6%	
Q12-18. Special events	14.5%	32.5%	29.5%	15.8%	7.7%	
Q12-19. Nature programs	11.7%	25.6%	35.3%	18.8%	8.7%	
Q12-20. Summer concerts	16.2%	29.2%	28.0%	15.7%	10.9%	



Q12. Then, for each program you have a need for, please rate that program on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

	100% Met	75% Met	50% Met	25% Met	0% Met
Q12-21. Equestrian programs	14.1%	27.3%	19.2%	22.2%	17.2%
Q12-22. Other	7.1%	7.1%	14.3%	28.6%	42.9%



Q12. Other

Q12-22. Other	Number	Percent
fishing	2	14.3 %
More tennis	1	7.1 %
Ball Park	1	7.1 %
golf	1	7.1 %
Outdoor bands/Jazz, live music	1	7.1 %
Family community parties	1	7.1 %
Archery	1	7.1 %
small off leash dog parks	1	7.1 %
Seniors card game program at club house	1	7.1 %
Learn how to ride horses	1	7.1 %
festivals	1	7.1 %
STARGAZING	1	7.1 %
swimming recreation	1	7.1 %
Total	14	100.0 %



Q13. Top choice	Number	Percent
Youth Learn to Swim programs	61	6.4 %
Preschool programs	33	3.5 %
Before & after school programs	51	5.4 %
Youth summer camp programs	26	2.7 %
Youth sports programs	31	3.3 %
Youth fitness & wellness programs	15	1.6 %
Martial arts programs	5	0.5 %
Adult fitness & wellness programs	114	12.0 %
Water fitness programs	22	2.3 %
Youth art, dance, performing arts	12	1.3 %
Adult art, dance, performing arts	8	0.8 %
Adult sports programs	15	1.6 %
Programs for persons aged 50+	52	5.5 %
Programs for mental/physically challenged	20	2.1 %
Birthday parties	2	0.2 %
Pet exercise (dog park)	77	8.1 %
Teen programs	13	1.4 %
Special events	22	2.3 %
Nature programs	56	5.9 %
Summer concerts	73	7.7 %
Equestrian programs	13	1.4 %
Other	10	1.1 %
None chosen	221	23.2 %
Total	952	100.0 %



Q13. 2nd choice	Number	Percent
Youth Learn to Swim programs	27	2.8 %
Preschool programs	26	2.7 %
Before & after school programs	43	4.5 %
Youth summer camp programs	25	2.6 %
Youth sports programs	28	2.9 %
Youth fitness & wellness programs	28	2.9 %
Martial arts programs	8	0.8 %
Adult fitness & wellness programs	88	9.2 %
Water fitness programs	33	3.5 %
Youth art, dance, performing arts	14	1.5 %
Adult art, dance, performing arts	34	3.6 %
Adult sports programs	29	3.0 %
Programs for persons aged 50+	59	6.2 %
Programs for mental/physically challenged	14	1.5 %
Birthday parties	12	1.3 %
Pet exercise (dog park)	40	4.2 %
Teen programs	18	1.9 %
Special events	36	3.8 %
Nature programs	45	4.7 %
Summer concerts	57	6.0 %
Equestrian programs	7	0.7 %
None chosen	281	29.5 %
Total	952	100.0 %



Q13. 3rd choice	Number	Percent
Youth Learn to Swim programs	26	2.7 %
Preschool programs	15	1.6 %
Before & after school programs	13	1.4 %
Youth summer camp programs	27	2.8 %
Youth sports programs	23	2.4 %
Youth fitness & wellness programs	14	1.5 %
Martial arts programs	4	0.4 %
Adult fitness & wellness programs	68	7.1 %
Water fitness programs	25	2.6 %
Youth art, dance, performing arts	13	1.4 %
Adult art, dance, performing arts	21	2.2 %
Adult sports programs	20	2.1 %
Programs for persons aged 50+	72	7.6 %
Programs for mental/physically challenged	16	1.7 %
Birthday parties	18	1.9 %
Pet exercise (dog park)	44	4.6 %
Teen programs	17	1.8 %
Special events	36	3.8 %
Nature programs	68	7.1 %
Summer concerts	40	4.2 %
Equestrian programs	9	0.9 %
None chosen	363	38.1 %
Total	952	100.0 %



Q13. 4th choice	Number	Percent
Youth Learn to Swim programs	25	2.6 %
Preschool programs	9	0.9 %
Before & after school programs	16	1.7 %
Youth summer camp programs	22	2.3 %
Youth sports programs	17	1.8 %
Youth fitness & wellness programs	17	1.8 %
Martial arts programs	5	0.5 %
Adult fitness & wellness programs	40	4.2 %
Water fitness programs	22	2.3 %
Youth art, dance, performing arts	17	1.8 %
Adult art, dance, performing arts	16	1.7 %
Adult sports programs	21	2.2 %
Programs for persons aged 50+	29	3.0 %
Programs for mental/physically challenged	19	2.0 %
Birthday parties	9	0.9 %
Pet exercise (dog park)	24	2.5 %
Teen programs	20	2.1 %
Special events	30	3.2 %
Nature programs	39	4.1 %
Summer concerts	75	7.9 %
Equestrian programs	14	1.5 %
None chosen	466	48.9 %
Total	952	100.0 %



Q13. Sum of top 4 choices	Number	Percent
Youth Learn to Swim programs	139	14.6 %
Preschool programs	83	8.7 %
Before & after school programs	123	12.9 %
Youth summer camp programs	100	10.5 %
Youth sports programs	99	10.4 %
Youth fitness & wellness programs	74	7.8 %
Martial arts programs	22	2.3 %
Adult fitness & wellness programs	310	32.6 %
Water fitness programs	102	10.7 %
Youth art, dance, performing arts	56	5.9 %
Adult art, dance, performing arts	79	8.3 %
Adult sports programs	85	8.9 %
Programs for persons aged 50+	212	22.3 %
Programs for mental/physically challenged	69	7.2 %
Birthday parties	41	4.3 %
Pet exercise (dog park)	185	19.4 %
Teen programs	68	7.1 %
Special events	124	13.0 %
Nature programs	208	21.8 %
Summer concerts	245	25.7 %
Equestrian programs	43	4.5 %
Other	10	1.1 %
None chosen	221	23.2 %
Total	2698	



Q14. Please check ALL the reasons that keep you or anyone in your household from using the parks, recreation facilities, trails, and programs of Lexington more often.

Q14. All reasons that keep you from using parks, recreation facilities, trails, & programs of Lexington

more often	Number	Percent
Use other agencies' facilities	153	19.2 %
Do not know what is offered	414	51.9 %
Too far from our home	268	33.6 %
Registration for programs is hard	49	6.1 %
No transportation	33	4.1 %
Class full	61	7.6 %
Fees are too high	175	21.9 %
Program times are not convenient	186	23.3 %
Personal disability	70	8.8 %
Availability of parking	70	8.8 %
Poor customer service by staff	41	5.1 %
Poor condition of facilities	125	15.7 %
Facility not offered	106	13.3 %
Program not offered	136	17.0 %
Security or safety concerns	167	20.9 %
Other	70	8.8 %
Total	2124	



Q14. Other

Q14. Other	Number	Percent
no time	9	13.8 %
too busy	8	12.3 %
Age	3	4.6 %
Not interested	3	4.6 %
Crowds	2	3.1 %
Too old	2	3.1 %
Other interests	1	1.5 %
Dont have time. Too busy working	1	1.5 %
NO QUALITY COACHING	1	1.5 %
NO WAVE POOL WATER PARK	1	1.5 %
Our time restraints	1	1.5 %
Busy work schedule	1	1.5 %
Lack of restrooms or closed in winter	1	1.5 %
CAREGIVER ELDERLY	1	1.5 %
Physically unable	1	1.5 %
Time management	1	1.5 %
Dog friendly	1	1.5 %
we are just getting into golf and hunting	1	1.5 %
Picadome Pool perfect for seniors & daycare centers	1	1.5 %
Mean dogs in dog park	1	1.5 %
Criminal activity	1	1.5 %
Disrespectful staff	1	1.5 %
no money	1	1.5 %
tired after work	1	1.5 %
CHILD IS TOO YOUNG	1	1.5 %
Too lazy	1	1.5 %
No walking track (Jacobson Park)	1	1.5 %
Use private	1	1.5 %
Overrun with unleashed dogs	1	1.5 %
Need more horseback riding classes	1	1.5 %
NEVER CHECKED INTO THEM	1	1.5 %
LEXINGTON TRAFFIC	1	1.5 %
MOST PROGRAMS FOR YOUNGER	1	1.5 %
Can't use lights at night softball	1	1.5 %
Insufficient time to explore all options	1	1.5 %
Limited for teens	1	1.5 %
Responsibilities take up my time	1	1.5 %
Time/schedule conflicts	1	1.5 %
Lazy	1	1.5 %
Busy life	1	1.5 %
personal time constraints	1	1.5 %
sr citizen on the other side of the town	1	1.5 %
use personal facilities	1	1.5 %
busy working	11	1.5 %
Total	65	100.0 %



Q15. Please check ALL the ways you learn about Lexington programs or activities.

Q15. All the ways you learn about Lexington

programs or activities	Number	Percent
Newspaper	365	41.0 %
Parks & Recreation flyer	297	33.3 %
Word of mouth	572	64.2 %
City of Lexington website	231	25.9 %
Social networking (Facebook/Twitter)	354	39.7 %
Youth sports organization	66	7.4 %
Visited or called a City office	38	4.3 %
Email notifications	105	11.8 %
Radio/television	321	36.0 %
Other	28	3.1 %
Total	2377	

Q15. Other

Q15. Other	Number	Percent
Internet	4	16.0 %
Southsider	2	8.0 %
VISTING	1	4.0 %
PAST EMPLOYEE	1	4.0 %
Google	1	4.0 %
Neighborhood magazines	1	4.0 %
Mail	1	4.0 %
School	1	4.0 %
Work related publicity	1	4.0 %
I dont receive flyers; I don't know website addresses	1	4.0 %
Yelp	1	4.0 %
Kentucky Living & Southsider magazine for state fairs	1	4.0 %
Fayette County Schools	1	4.0 %
No consistent news or updates about parks & rec	1	4.0 %
drive by	1	4.0 %
Chevy Chase magazine	1	4.0 %
lexfun4kids.com	1	4.0 %
Parks & rec website	1	4.0 %
web search	1	4.0 %
hamburg journal publication	1	4.0 %
noticed while driving by	1	4.0 %
Total	25	100.0 %



Q16. If you had \$100 to spend on parks and recreation improvements in Lexington, how would you spend the money?

	Mean
Buy land for open space or future parks	\$19.46
Build new walking & biking trails	\$20.42
Upgrade existing parks (i.e., playgrounds, game courts, picnic areas, etc.)	\$22.34
Build new athletic fields (i.e., softball, soccer, baseball, football, etc.)	\$3.74
Build new community/recreation centers	\$5.14
Build new outdoor parks & recreation facilities (i.e., playgrounds, shelters, etc.)	\$5.93
Build additional gym space/game courts	\$2.73
Build new outdoor family pool facilities	\$4.51
Build a new indoor pool facility	\$9.78
Other	\$5.94



Q16. Other

Q16. Other	Number	Percent
Dog park	5	5.7 %
Security	3	3.4 %
off-leash dog park	2	2.3 %
better audio/stage lighting for outdoor programs and		
events	1	1.1 %
Special needs park for adult and children	1	1.1 %
Equestrian facilities	1	1.1 %
safety	1	1.1 %
Seniors and handicapped facilities programs	1	1.1 %
Upgrade the softball fields	1	1.1 %
Tennis court on north side of town at Citation or		
Masterson Station	1	1.1 %
entertainment support	1	1.1 %
community garden is a great addition to our city	1	1.1 %
barriers between residences and parks, trees, shrubs, etc	1	1.1 %
Build new parks in under served parts of city	1	1.1 %
Playground equipment for toddlers	1	1.1 %
Tennis Courts	1	1.1 %
MORE SECURITY SO KIDS CAN ENJOY THE		
PARKS IN THEIR NEIGHBORHOOD	1	1.1 %
EQUESTRIAN	1	1.1 %
rifle range	1	1.1 %
RETURN TO TAXPAYERS	1	1.1 %
Off leash dog park downtown	1	1.1 %
North side dog park	1	1.1 %
Advertising/Improved Communications	1	1.1 %
Splash pads	1	1.1 %
CHILDREN'S ZOO	1	1.1 %
add sand at kirklevington volleyball courts	1	1.1 %
Convert tennis courts to pickleball courts & add lights	1	1.1 %
Disc golf courses	1	1.1 %
Preserve open acres in neighborhood by stop building		
more houses	1	1.1 %
Trees, benches	1	1.1 %
Upgrade Shilito Pool	1	1.1 %
Splash facility	1	1.1 %
Open 24 hour fruit/vegetable market	1	1.1 %
Lighting-handicapped	1	1.1 %
Keep Picadome Pool for seniors	1	1.1 %
Plan trips for the kids	1	1.1 %
Fix sidewalks in Masterson Station subdivision	1	1.1 %
Splash pad/water play area for kids in summer	1	1.1 %
Resurface tennis courts	1	1.1 %
more craft/art fairs/festivals at no admission cost	1	1.1 %
Add a preschool that's affordable	1	1.1 %
New dog park in Chevy Chase or downtown	1	1.1 %



Q16. Other

Q16. Other	Number	Percent
benches everywhere for people who can't walk too far	1	1.1 %
programs (youth, senior, disabled); concerts, events	1	1.1 %
security/safety uipgrades	1	1.1 %
bathroom need improvement	1	1.1 %
spend on kids that don't have nice cloths or shoes	1	1.1 %
build more sidewalks and bike lanes	1	1.1 %
Splash parks	1	1.1 %
garbage can at materson station dog park	1	1.1 %
free sport programs instead of \$150 fee to play a 6-12		
week program	1	1.1 %
Bathroom upgrades & availabilities	1	1.1 %
Better maintenance/mowing of existing	1	1.1 %
Add public art	1	1.1 %
ADD SECURITY CAMERAS SO PEOPLE FEEL		
MORE SAFE AT PARKS	1	1.1 %
Buy food	1	1.1 %
UPGRADE DOG PARK	1	1.1 %
SPACE FOR STARGAZING	1	1.1 %
ADDITIONAL TRAIL LIGHTING	1	1.1 %
INSTALL WIFI	1	1.1 %
nature environment to teach kids country living	1	1.1 %
outdoor splash pad	1	1.1 %
BUILD MORE PARKS	1	1.1 %
Handicapped accessible nature facilities	1	1.1 %
Advertising for activities	1	1.1 %
Build a place where low income family could host parties	1	1.1 %
Community gardening	1	1.1 %
Provide tennis on north side of county	1	1.1 %
Restrooms	1	1.1 %
Maintain equestrian facilities at Masterson	1	1.1 %
Upkeep toilets better	1	1.1 %
raven run	1	1.1 %
dog park at veterans park	1	1.1 %
RUNNING TRACK	1	1.1 %
SPLASH PARKS/POOLS	1	1.1 %
equire trails	1	1.1 %
partner with YMCA for indoor pool use	1	1.1 %
MAINTAIN GOLF COURSE	1	1.1 %
Better support the Arboretum	1	1.1 %
Water park, playtime at Jacobson	1	1.1 %
Total	87	100.0 %
	~ .	/ 0



Q17. Counting yourself, how many people in your home are:

	Mean	Sum
number	2.7	2518
Under 5 years	0.2	177
5-9 years	0.2	165
10-14 years	0.2	163
15-19 years	0.1	119
20-24 years	0.1	119
25-34 years	0.4	389
35-44 years	0.4	356
45-54 years	0.4	332
55-64 years	0.4	360
65-74 years	0.3	244
75+ years	0.1	94

Q18. Your gender:

Q18. Your gender	Number	Percent
Male	456	47.9 %
Female	496	52.1 %
Total	952	100.0 %



Q19. Your age:

Q19. Your age	Number	Percent
18-34	194	20.4 %
35-44	194	20.4 %
45-54	187	19.6 %
55-64	187	19.6 %
65+	176	18.5 %
Not provided	14	1.5 %
Total	952	100.0 %

Q19. Your age: (without "not provided")

Q19. Your age	Number	Percent
18-34	194	20.7 %
35-44	194	20.7 %
45-54	187	19.9 %
55-64	187	19.9 %
<u>65</u> +	176	18.8 %
Total	938	100.0 %



Q20. How much money do you and the people that live with you make in a year (your total annual household income)?

Q20. Your total annual household income	Number	Percent
Less than \$25K	67	7.0 %
\$25K to \$49,999	144	15.1 %
\$50K to \$74,999	173	18.2 %
\$75K to \$99,999	143	15.0 %
\$100K+	239	25.1 %
Choose not to respond	186	19.5 %
Total	952	100.0 %

Q20. How much money do you and the people that live with you make in a year (your total annual household income)? (without "choose not to respond")

Q20. Your total annual household income	Number	Percent
Less than \$25K	67	8.7 %
\$25K to \$49,999	144	18.8 %
\$50K to \$74,999	173	22.6 %
\$75K to \$99,999	143	18.7 %
\$100K+	239	31.2 %
Total	766	100.0 %



Q21. Which of the following best describes your race or ethnicity?

Q21. Your race/ethnicity	Number	Percent
White (non-Hispanic)	751	79.5 %
Black/African American	117	12.4 %
Arab/Arab American	6	0.6 %
Asian	27	2.9 %
Hispanic, Latino or Spanish Origins	57	6.0 %
Native American or Alaska Native	6	0.6 %
Native Hawaiian or Other Pacific Islander	1	0.1 %
Other	9	1.0 %
Total	974	

Q21. Other

Q21. Other	Number	Percent
Biracial	2	25.0 %
American Japanese	1	12.5 %
Irish	1	12.5 %
Irish/English/Welsh/Scottish	1	12.5 %
Scottish/Irish	1	12.5 %
Western European American	1	12.5 %
multiracial	1	12.5 %
Total	8	100.0 %



Section 5 Survey Instrument





Lexington-Fayette Urban County Government OFFICE OF THE MAYOR

Fall, 2016

Dear Lexington Resident,

This year the city is undertaking a comprehensive study of its parks, recreation, trails, programs, events, and open space—a parks and recreation master plan. We will be looking at our current parks facilities and programs and planning for future needs.

The enclosed survey is an important part of this process. Your household was one of a limited number selected at random to receive it—it will only take about 10 minutes to complete. Your responses will remain confidential.

We need to hear from you to make good decisions about community needs. Please complete and return your survey within the next two weeks.

We have selected ETC Institute, an independent consulting company, to compile the confidential data received, and present the results to the Parks and Recreation Master Plan Steering Committee. Return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would like to take the survey over the web, the address is www.lexingtonparkssurvey.org

For more information, contact Monica Conrad, Lexington Parks and Recreation, at 859-288-2965.

Sincerely,

Jim Gray Mayor

Si usted tiene preguntas o no habla inglés, por favor llame al 1-844-811-0411.

FOLLOW MAYOR GRAY:

www.facebook.com/JimGrayLexKY www.twitter.com/JimGrayLexKY

200 East Main Street • Lexington, KY 40507 • (859) 425-2255 • www.lexingtonky.gov HORSE CAPITAL OF THE WORLD



The Lexington-Fayette Urban County Government needs help to determine its' plans for the parks, recreation, trails, programs, events, and open-spaces in Lexington. The survey results are for use in the Parks and Recreation Master Plan. The survey will take about 10 minutes to finish. When you are done, please return it in the enclosed postage-paid, return-reply envelope. Thanks for your time.

	(I) Yes	(2) N	Io <i>[Please skip to C</i>	Question 2.]
1a.	How often did you or	any of the peo	ple in your ho	usehold visit during the past yea
	(1) 1 to 5 visits (2) 6 to 10 visits		visits re visits	(9) Don't know
1b.	How would you rate	their condition	?	
	(4) Excellent	(3) Good	(2) Fair	(1) Poor
hous	ehold have visited in the		ation facilities	that you or any of the people
	21) Neighborhood Parks 22) Athens Ballfields 23) The Arboretum 24) Bell House 25) Cardinal Run Park 26) Castlewood 27) Cheapside 28) Coldstream Park 29) Constitution 20) Douglass 21) Gainesway Park 22) Hisle Farm Park 23) Isaac Murphy Art Garden 24) Jacobson Park 25	(17) Libe(18) Mart(19) Mas(20) McC(21) Phoc(22) Rav(23) Shill(24) Thor(25) Triar(26) Vete(27) Woo	sdowne-Merrick rty Park in Luther King Park terson Station Park connell Springs enix Park en Run Nature San ito Park roughbred Park erans Park erans Park edland Park	
[Plea	•	below using the 2nd:		the list in Question 2, or circle NON NONE
Have year		e with you used	recreation pro	ograms offered by Lexington in t
(*	1) Yes(2) No <i>[Plea</i>	nse skip to Question	5.1	



	in the past year.						
	(02) Big Band & Jazz(09) Kiddie K(03) Bluegrass Archery(10) Kite Fest(04) Bluegrass 10K & Fun Run(11) Ky Shee(05) Doggie Paddle(12) Little Go(06) Free Friday Flicks(13) Opera U	(08) Gallery Hop(09) Kiddie Kapers & Company(10) Kite Fest(11) Ky Sheep & Fiber Festival(12) Little Goblins Galore(13) Opera Under the Stars(14) Princess Teas			(15) Southland Jamboree(16) St. Patrick's Parade(17) Summer Nights in Suburbia(18) Swingin' on Short(19) Thriller Parade(20) Woodland Arts Fair		
6.	Please let us know if you are Very Supportive, so of the following actions that Lexington could talk						
		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive		
01.	Buy land to preserve open space, natural, and historic areas	4	3	2	1		
	Buy land to develop athletic fields & recreational facilities	4	3	2	1		
	Build additional indoor gym space	4	3	2	1		
	Build more community centers	4	3	2	1		
	Upgrade older parks and recreation facilities	4	3	2	1		
	Upgrade existing or add new athletic fields, including new lighting	4	3	2	1		
	Build new recreational trails and connect existing trails	4	3	2	1		
	Build outdoor family aquatic facilities	4	3	2	1		
	Build an indoor pool	4	3	2	1		
	Host more special events	4	3	2	1		
	Offer new programs for youth	4	3	2	1		
	Offer new programs for teens	4	3	2	1		
	Offer new programs for adults	4	3	2	1		
	Offer new programs for seniors	4	3	2	1		
	Offer new programs for persons with special needs	4	3	2	1		
	Other:	4	3	2	1		
7.	using the numbers from the list in Question 6, or cir	rcle NONE.] 3rd:	NONE	·			
8.	Please check ALL of the organizations that you recreation.	ı or anyone ır	your hous	ehold use to	or parks and		
	(01) Lexington Parks & Recreation(02) Fayette County School District(03) YMCA(04) Kentucky State Parks(05) Private schools(06) Private youth sports leagues(07) Churches(08) Private clubs (tennis, health & fitness)	(09) Countr (10) Neighb (11) Golf co (12) Homeo (13) Service (14) None. (15) Other:	oring cities/cou urses wners/apartme e clubs Do not use any	organizations			

Please check all of the events hosted by Lexington Parks & Recreation that you have attended



5.

9.	Please check ALL of the upgra	ades you would like to see don	ie to existing parks in Lexington.
	(01) Park entrance signs(02) Playground equipment(03) Picnic shelters(04) Picnic tables/benches(05) Outdoor basketball courts(06) Drinking fountains(07) New/improved restrooms(08) Shade structures	(09) Improved parking(10) Sidewalks(11) Walking/hiking trails(12) Bike trails & bike lanes(13) Trail lighting(14) Bike racks(15) Artificial turf fields(16) Sports fields lighting	(17) Handicap accessibility(18) Security cameras and lighting(19) Wi-Fi at parks(20) More landscaping and trees(21) More programs(22) Other:
	(UU) Shade shactales	(10) Sports licius lighting	

10. A variety of recreation facilities are listed below. For each one, please indicate if you or others in your household have a need for the facility by circling either "YES" or "NO".

For each facility you have a need for, please rate that Lexington facility on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

	Type of Facility	Do you ha			S: how well 75% Met		eeds being 25% Met	met? 0% Met
01.	Small neighborhood parks	Yes	No	5	4	3	2	1
02.	Large community parks	Yes	No	5	4	3	2	1
03.	Natural areas/nature parks	Yes	No	5	4	3	2	1
04.	Baseball and softball diamonds	Yes	No	5	4	3	2	1
05.	Soccer, football, and lacrosse fields	Yes	No	5	4	3	2	1
06.	Playgrounds	Yes	No	5	4	3	2	1
07.	Picnic shelters/picnic areas	Yes	No	5	4	3	2	1
08.	Walking and hiking trails	Yes	No	5	4	3	2	1
09.	Paved bike trails	Yes	No	5	4	3	2	1
10.	Mountain bike trails	Yes	No	5	4	3	2	1
11.	Outdoor basketball courts	Yes	No	5	4	3	2	1
12.	Tennis courts	Yes	No	5	4	3	2	1
13.	Pickleball, bocce, shuffleboard or similar	Yes	No	5	4	3	2	1
14.	Outdoor swimming pools/aquatic centers	Yes	No	5	4	3	2	1
15.	Spraygrounds/splash pads	Yes	No	5	4	3	2	1
16.	Community/recreation centers	Yes	No	5	4	3	2	1
17.	Senior center	Yes	No	5	4	3	2	1
18.	Indoor gymnasium space/game courts	Yes	No	5	4	3	2	1
19.	Indoor swimming pools	Yes	No	5	4	3	2	1
20.	Outdoor stage or amphitheater	Yes	No	5	4	3	2	1
21.	Off-leash dog parks	Yes	No	5	4	3	2	1
22.	Community gardens	Yes	No	5	4	3	2	1
23.	Equestrian facilities (trails, rings, etc.)	Yes	No	5	4	3	2	1
24.	Disc golf courses	Yes	No	5	4	3	2	1
25.	Golf Courses	Yes	No	5	4	3	2	1
26.	Skateboarding area	Yes	No	5	4	3	2	1
27.	Pump track/BMX course	Yes	No	5	4	3	2	1
28.	Other:	Yes	No	5	4	3	2	1

11.				•	nk are MOST IMPORTANT? estion 10, or circle NONE.]
	1st:	2nd:	3rd:	4th:	NONE



12. A variety of recreation programs are listed below. For each one, please indicate if you or others in your household have a need for the program by circling either "YES" or "NO".

Then, for each programs you have a need for, please rate that program on a scale of 5 to 1, where 5 means your needs have been "100% Met" and 1 means they have been "0% Met".

Type of Drogram	Do you ha	ive a need	If Y	If YES: how well are your needs being met?				
Type of Program	for this p	orogram?	100% Met	75% Met	50% Met	25% Met	0% Met	
01. Youth Learn to Swim programs	Yes	No	5	4	3	2	1	
02. Preschool programs	Yes	No	5	4	3	2	1	
03. Before and after school programs	Yes	No	5	4	3	2	1	
04. Youth summer camp programs	Yes	No	5	4	3	2	1	
05. Youth sports programs	Yes	No	5	4	3	2	1	
06. Youth fitness and wellness programs	Yes	No	5	4	3	2	1	
07. Martial arts programs	Yes	No	5	4	3	2	1	
08. Adult fitness and wellness programs	Yes	No	5	4	3	2	1	
09. Water fitness programs	Yes	No	5	4	3	2	1	
10. Youth art, dance, performing arts	Yes	No	5	4	3	2	1	
11. Adult art, dance, performing arts	Yes	No	5	4	3	2	1	
12. Adult sports programs	Yes	No	5	4	3	2	1	
13. Programs for persons aged 50+	Yes	No	5	4	3	2	1	
14. Programs for mental/physically challenged	Yes	No	5	4	3	2	1	
15. Birthday parties	Yes	No	5	4	3	2	1	
16. Pet exercise (dog park)	Yes	No	5	4	3	2	1	
17. Teen programs	Yes	No	5	4	3	2	1	
18. Special events	Yes	No	5	4	3	2	1	
19. Nature programs	Yes	No	5	4	3	2	1	
20. Summer concerts	Yes	No	5	4	3	2	1	
21. Equestrian programs	Yes	No	5	4	3	2	1	
22. Other:	Yes	No	5	4	3	2	1	

13.	[Please write-in your answers b			•		
	1st: 2	2nd:	3rd:	4th:	NONE	
14.	Please check ALL the reason recreation facilities, trails, an			•		sing the parks,
	(01) Use other agencies' facilities			_(09) Personal di		
	(02) Do not know what is offered			_(10) Availability		
	(03) Too far from our home			_, ,	ner service by staff	
	(04) Registration for programs is	hard		_(12) Poor condit		
	(05) No transportation			_(13) Facility not		
	(06) Class full		_(14) Program no			
	(07) Fees are too high		_(15) Security or	3		
	(08) Program times are not conve	enient		_(16) Other:		
15.	Please check ALL the ways y	ou learn a	about Lexing	ton programs	or activities.	
	(01) Newspaper			_(06) Youth sport	s organization	
	(02) Parks and Recreation flyer			_(07) Visited or ca	alled a City office	
	(03) Word of mouth			_(08) Email Notifi	cations	
	(04) City of Lexington website			_(09) Radio/telev	ision	
	(05) Social networking (Facebook	k/Twitter)		(10) Other:		



16.	If you had \$100 to spend on parks and recreation improvements in Lexington, how would you spend the money? [Please be sure your total adds up to \$100, using increments of \$10.]						
	\$Buy land for open space or \$Build new walking and bikin \$Upgrade existing parks (i.e. \$Build new athletic fields (i.e. \$Build new community/recreations)	future parks g trails , playgrounds, game courts, picnic areas , softball, soccer, baseball, football, etc.) ation centers d recreation facilities (i.e., playgrounds, so game courts fool facilities lility	s, etc.)				
	\$ 100 TOTAL						
17.	Counting yourself, how many	people in your home are:					
	Under 5 years: 15–19 years 5–9 years: 20–24 years 10–14 years: 25–34 years	ars: 35-44 years: ars: 45-54 years: ars: 55-64 years:	65–74 years: 75+ years:				
18.	Your gender: (1) Male _	(2) Female					
19.	Your age: years						
20.	How much money do you and household income)?	d the people that live with you	make in a year (your total annual				
	(1) Less than \$25,000 (2) \$25,000 to \$49,999		(5) \$100,000 or more (9) Choose not to respond				
21.	Which of the following best de	escribes your race or ethnicity?	[Check all that apply.]				
	(1) White (non-Hispanic)(2) Black/African American(3) Arab/Arab American(4) Asian	(5) Hispanic, Latino or Spanisl (6) Native American or Alaska (7) Native Hawaiian or Other F (8) Other:	Native Pacific Islander				

This concludes the survey—Thank you for your time! Please return your completed survey in the enclosed postage-paid envelope addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain Completely Confidential. The address information printed to the right will ONLY be used to help identify areas with special interests. Thank you!

