



**CORRIDORS COMMISSION
PUBLIC ART SUB-COMMITTEE**

LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT

SEPTEMBER 27TH, 2016
11:30AM
GOVERNMENT CENTER
5TH FLOOR CONFERENCE ROOM

AGENDA

- I. Call to Order - Akers
- II. Approval of August 31st, 2016 Meeting Summary – Akers (1-4)
- III. Yearly Public Art Program Funding Allocation Discussion – Akers
- IV. Presentation of Draft Final Report – Hollinger (5-9)
- V. Discussion of Draft Application – Hollinger (10-11)
- VI. Other Business
- VII. Adjournment

Corridors Commission Public Art Sub-Committee
Lexington-Fayette Urban County Government
Shevawn Akers, Chair

August 31st, 2016
1st Floor Conference Room
Government Center
Meeting Summary - **DRAFT**

Sub-Committee Members in Attendance: Bill Farmer, Shevawn Akers, Jonathan Hollinger, Nathan Zamarron, Mark Yanik, Amanda Mays-Bledsoe

Others in Attendance: Sharon Murphy, Jenifer Wuorenmaa

I. Call to Order

Akers called the meeting to order at 10:34am.

II. Approval of July 20th, 2016 Meeting Minutes

Motion by Hollinger to approve the July 20th, 2016 meeting minutes. Seconded by Zamarron. Motion passed without dissent.

III. Review of Public Art Sub-Committee Approved Goals and Objectives

Akers read aloud the Goals and Objectives that were approved at the July meeting.

Akers then read aloud the approved project types.

Yanik suggested rewording the first Goal and Objective to read:

- Leverage investment in infrastructure and projects by coordinating public art.

The sub-committee members agreed that the language should be revised as such.

IV. Continuation of Discussion – Establishment of Criteria

Hollinger introduced his memo on Program Administration.

The first criteria under Program Administration is the Selection Process.

Hollinger said that the selection process and any necessary committees will be established by the Corridors Commission for each project using the following guidelines:

- Any acquisition of existing works must follow acquisition guidelines established by the Corridors Commission.
- Projects seeking national artists will use an RFP process. An RFO process may also be used to narrow the pool of artists to a smaller group for paid proposals.
- Artists will be paid a fee for original proposals generated in response to an RFP

The process will be administered by LexArts in partnership with the Corridors Commission.

Hollinger said that installation responsibility will be established by the Corridors Commission for each project.

Hollinger said that the removal or relocation of public art must be approved by the Corridors Commission.

Hollinger said that a standard documentation template for each work of public art will be required.

Hollinger said that maintenance requirements will be dependent on the type of art. He said that a maintenance plan shall be required for each piece of art when it is submitted to the Corridors Commission for consideration.

Zamarron said that the maintenance plan for the piece of art should include the estimated yearly cost to maintain it.

Zamarron reminded the sub-committee members that any permanent art that will be placed on LFUCG owned property must go through the Urban County Arts Review Board (UCARB) for approval.

The UCARB requires engineering stamps on the permanent art. He said that there are pieces of temporary art that will require someone to be on site during installation to ensure that they are mounted correctly.

Akers asked Hollinger to develop a checklist that can be used for each piece of art.

Zamarron agreed to assist Hollinger with the development of a template.

Zamarron said that if it was allowed, an LFUCG engineer may be able to assist in place of an official engineering stamp.

Site Selection was discussed next.

Hollinger said that the sub-committee could suggest locations that would be good candidates for public art.

Hollinger also suggested developing criteria to score any potential projects.

Wuorenmaa said that there is not a specific budget line for art but there is a line for new projects.

Akers said that she wanted the sub-committee to think about a yearly funding allocation for public art that they could bring forward to the full Corridors Commission for consideration.

Hollinger presented the map he had made that highlighted the corridors. The map showed the locations on Versailles Road that LexArts had designated for potential art projects.

Zamarron asked Hollinger if he could add a layer that illustrates where all the public art is currently located.

Zamarron said that the most important criteria for site selection is that it is visible from the corridor. The sub-committee members agreed.

Other important criteria include Community Impact, Appropriateness of the art on the site, and public safety and technical issues.

Zamarron said that the Kentucky Horse Park wants to place a large piece of art on their property that is visible from the interstate. Farmer suggested a possible partnership with them on this endeavor.

Hollinger asked the sub-committee if they wanted to establish specific guidelines for the accepting gifts of public art.

Akers and Farmer both said that they want the Corridors Commission to discuss donations of public art in individual instances instead of having specific policy.

Hollinger said that the Corridors Commission should have a standardized report for public art projects.

The next item was the selection of proposals.

Zamarron said that an open call would be preferable since the art will be purchased or rented with public dollars.

Zamarron said that he had a meeting scheduled with Charles Edwards, the attorney for UCARB to discuss maintenance agreements.

V. Other Business

Akers told the sub-committee that she wanted to have a budget discussion at the next meeting. Wuorenmaa said she would add it to the agenda.

Farmer told Zamarron that he would like to leave the "blooms" up through the spring meet at Keeneland for \$500.

Zamarron said he would contact the artist to see if they were agreeable.

VI. Adjournment

Meeting adjourned without a motion.

Corridors Commission Public Art Sub-Committee

FINAL REPORT-DRAFT

Lexington-Fayette Urban County Government

Shevawn Akers, Chair

Introduction

The Corridors Commission Public Art Sub-Committee was formed in the spring of 2016. The Corridors Commission recognized the role of public art to enhance Lexington's corridors. In response to the numerous public art projects that had been brought before them for consideration, the Corridors Commission charged the Public Art Sub-Committee to develop guidelines for how to do public art and where to do it.

Meeting Summary

The Sub-Committee held four meetings throughout the summer and fall of 2016.

Membership

- Council Member Shevawn Akers – Chair
- Council Member Bill Farmer
- Council Member Amanda Mays Bledsoe
- Administrative Officer Senior, Planning, Preservation, and Development - Jonathan Hollinger
- Community Arts Director, LexArts - Nathan Zamarron
- Landscape Architect, Mark Yanik Landscape Architect - Mark Yanik
- Administrative Officer Senior, Office of the Chief Administrator – Jenifer Wuorenmaa (staff)

Public Art Definition

Public art is artwork in public spaces to engage people as a part of their daily life; art for everyone to experience.

Public art can be visual, cultural, musical, physical, permanent, or temporary.

Public Art Benefits

Public art adds to the aesthetic of a community. It can provoke conversations and spark creativity, inspire people, and provide cultural and educational opportunities.

Public art can improve quality of life for Lexington citizens and it provide unique experiences for visitors to Lexington.

Goals and Objectives

The Public Art Sub-Committee developed and approved the following Goals and Objectives for the Corridors Commission Public Art Program:

- Leverage investment in infrastructure and projects by coordinating public art;
- Provide unique visual identity to districts and neighborhoods in Lexington;
- Beautify Lexington’s corridors through the strategic placement of public artworks;
- Implement the relevant elements of community plans for public art;
- Leverage other funding sources to maximize the impact of public art on corridors.

Project Types

The Public Art Sub-Committee approved the following types of projects that the Corridors Commission can consider for funding:

- *Small, Impactful Projects*

These types of projects are typically completed by local artists and are responsive to the environment they are located in.

- *Acquisition, Lease, or Commission of Small Artwork*

This type of project can be completed by local or national artists and may be a temporary or permanent installation. These projects can be community-wide, multi-site themed exhibits.

- *Commission of Large Artwork*

This type of project is usually completed by a national artist. The installation may be permanent or temporary.

Program Administration

Program Administration defines responsibility and process. Key consideration should be given to who has responsibility for the numerous aspects of the public art process, including, site selection, artist and artwork selection, installation, documentation, maintenance, funding, donations, and decommissioning or relocation.

- *Site Selection*

When evaluating site for the placement of public art, the Corridors Commission will consider the following:

- Visibility from a corridor
- Community impact
- Appropriateness of the art on the site
- Interaction with users on the site
- Public safety and technical issues

- *Art Selection Process*

Criteria for selection may include:

- Aesthetics
- Artistic quality
- Craftsmanship
- Quality of idea(s)
- Context and connection
- Budget feasibility

The Corridors Commission may select artists and artwork in a number of ways, including Requests for Proposals (RFP), Requests for Qualifications (RFQ), juried competitions, grants to projects administered by outside groups, or other methods

Any RFP will incorporate a fee for the artists so they are paid for any creative work related to the development of a concept. Any RFQ will invite artists to submit their qualifications but will not require them to submit a specific proposal.

The Corridors Commission may also consider requests for the placement of public art where artists or artwork have already been selected, such projects will be evaluated using the same criteria as commissioned work.

Any necessary jury or selection committee for commissioned work will be established by the Corridors Commission for each project.

All Requests for Proposals (RFPs) or Requests for Qualifications (RFQs) will be administered by LexArts.

- *Installation*

Installation responsibility and techniques will be established by the Corridors Commission for each project.

- *Documentation/Inventory*

Corridors Commission staff will maintain a database of all works of art acquired, commissioned, accepted as a donation, or otherwise approved by the Corridors Commission. Documentation shall include but is not limited to:

- Title of Work
- Description of Work
- Date of Work
- Artistic Media
- Name of Artist(s)
- Biography of Artists(s)
- Artist Nationality
- Artist Location (City/State/Country)
- Date of Procurement
- Type of Selection (Commissioned, Grant, Gift, Lease, etc.)
- Selection Process (RFP, RFQ, Etc.)
- Funding Source(s)
- Location of Artwork (Address, Description, and Latitude/Longitude)
- Maintenance Agreement

The Corridors Commission will participate in any centralized database of public art administered by the Lexington-Fayette Urban County Government, LexArts, or other agencies.

- *Maintenance*

A maintenance plan will be required for each piece of art. The maintenance plan will be required when submitted to the Corridors Commission for consideration when evaluating the project. The maintenance plan will include, but is not limited to:

- Description of maintenance at key intervals (annual, year 5, year 10, etc.)
- Cost of maintenance at key intervals (annual, year 5, year 10, etc.)

The condition of all artwork commissioned, funded, or otherwise approved by the Corridors Commission will be inspected annually and a condition assessment will be recorded in the appropriate database.

- *Funding*

Funding for public art can come from a range of sources. Budgets should consider the following:

- Selection process costs
 - Publicity, information and launch costs
 - Maintenance costs
 - Operational costs
 - Removal or relocation costs
- *Donations*

Corridors Commission will evaluate donations of public art utilizing the same criteria used for commissioned artwork.

- *Decommissioning or Relocation*

Consideration of decommissioning or relocation will be reviewed by the Corridors Commission. The removal or relocation of a piece of artwork will be documented and recorded in the appropriate database.

Funding Public Art

The Public Art Sub-Committee recognizes the importance of public art on Corridors within Lexington and recommends an annual budget allocation of \$x,xxx to be dedicated to public art projects.

Conclusion

The work of the Corridors Commission Public Art Sub-Committee confirmed the importance of public art on Lexington's corridors. Adding public art as a component of the ongoing aesthetic enhancements being executed by the Corridors Commission will bring an enriched visual component to Lexington's corridors.

The Public Art Sub-Committee acknowledges the importance of using the adopted goals and objectives to inform conversations and decisions regarding both acquisition and placement of public art. The Public Art Sub-Committee developed an application to be used for all potential public art projects as well as a database to document all artworks leased or acquired by the Corridors Commission.



CORRIDORS COMMISSION
Lexington-Fayette Urban County Government
Bill Farmer, Chair

Public Art Program Application-**DRAFT**

Applicant Information

Applicant Name
Organization Name
Address
Email Address
Website
Phone Number

Project Description

Artwork type
Permanent
 LFUCG property?
 UCARB Approval?
 Date of approval
Temporary

Project Title

Is project part of another initiative or program?
Has project been recommended by an LFUCG-funded study or plan?

Project Narrative

What council district is the project in?
Is project site owned by the LFUCG?
Closest address to the proposed location of the project
Please include a map with proposed location(s)

Project Cost

Is project funded?
What are the funding sources?
Amount of Corridors Commission funding you are requesting?
What are the annual maintenance costs?
Project Timeline
Installation date

Project Design

Name of the Artist
Address of the Artist
Name of the Architect if applicable
Name of the Landscape Architect if applicable
Name of the Engineer if applicable

Project Materials

List all materials to be used

FOR OFFICIAL USE ONLY

Date Received

Date of Review

Approved

Denied