## Lexington-Fayette Urban County Government Customer Use Policy

The Lexington-Fayette Urban County Government engages customers through many digital outlets, including lexingtonky.gov and LexCall 311. Communicating with the LFUCG through social media further enables customers to contact the LFUCG in a direct and meaningful way.

The goal of the LFUCG social media pages is to be a helpful medium that is conducive to realtime discussions and useful feedback. Some of the LFUCG social media pages allow public interaction in the form of comments.

Please be aware that when engaging with the LFUCG through social media, you are agreeing to:

## Commenting on an LFUCG Social Media Site

Lexington-Fayette Urban County Government agencies share information, images and video with the public through external social media websites. Comments made by the public to these sites are reviewed and, while comments will not be edited by LFUCG personnel, a comment may be deleted if it violates the comment policy described here.

- Obscene, indecent or profane language, pictures and/or videos.
- Threats, personal attacks or defamatory statements.
- Hate speech directed at race, color, gender, sexual orientation, national origin, ethnicity, age, religion or disability.
- Fraudulent, deceptive or misleading information.
- Comments not related to the posted topic for the LFUCG social media page or post.
- Multiple successive off-topic posts by a single user or repetitive posts copied and pasted by multiple users, or spam.
- Promotion or endorsement of services and products.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others.
- Violate any local, state, or federal laws and/or is otherwise unlawful.
- Campaign materials promoting or opposing an individual in an election for political office.
- This comment policy is subject to amendment or modification at any time.

## **User Created Content**

Users are welcome to submit or post content, including photographs and videos, to an official LFUCG site where the agency allows users to post content, the content meets the standards articulated in this Customer Use Policy and pertains to the subject of the social media site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted. Users should have no expectation of privacy when posting to an LFUCG site.

## **Questions or Concerns**

Questions or concerns regarding the Lexington-Fayette Urban County Government's social media activity and/or this Customer Use Policy should be submitted to <a href="mailto:webmaster@lexingtonky.gov">webmaster@lexingtonky.gov</a>.