DESIGN REVIEW OFFICER REPORT

Applicant:

Brett Construction Co. - Case No. 6-2012

Address:

163 West Short Street, Suite 100 (Traditional Bank)

Scope of Work:

Replace windows and a door and to add signage

Background:

The applicant proposes to replace a door and a window on the North Upper Street façade and to replace the drive-thru window on the Church Street façade. The windows and the door will be bronze aluminum.

The applicant also proposes to remove and replace the sign band on the Short Street façade with a smaller sign band and back lit lettering. New address numbers and lettering will be added above the main entrance to the building on the Short Street façade.

A sign band with back-lit letters will continue on the North Upper Street façade at the Short Street corner of the building. The existing sign on the Church Street façade will be replaced with sign band with back-lit letters over the drive-through canopy.

Findings:

The application complies with the following Design Guidelines:

- 2.9 Materials should appear similar to those used historically.
- Wood and metal were used for window, door and storefront surrounds and should be continued in new construction.
- 6.9 Use colors for the sign that are compatible with those of the building front.

6.10 A simple sign design is preferred.

- Typefaces that are in keeping with those seen in the area traditionally are encouraged.
- Also limit the number of colors used on a sign. In general, no more than three colors should be used.

- 6.11 Select letter styles and sizes that will be compatible with the building front.
- Avoid hard-to-read or overly intricate typeface styles.
- 6.14 If internal illumination is used, it should be designed to be subordinate to the overall building composition.
- Internal illumination of an entire sign panel is discouraged. If internal illumination is used, a system that backlights sign text only is preferred.

Recommendation:

The approval of an Authorization Permit to replace two windows and a door and to add signage.